

news +++ Ambiente
29 January to 2 February 2027

ambiente

Ambiente Giving: spotlight on new design ideas in Hall 4.2

Frankfurt am Main, October 2026. Creative gift ideas, exquisite stationery and surprising design products: Urban Gifts, Stationery & School in Hall 4.2 welcomes exciting new exhibitors, including Gangzai Design, Gmund, Kamoi Kakoshi, Printworks Sweden, Studio ROOF and The Pepin Press. Around 300 international exhibitors from 35 countries make the hall a source of inspiration for distinctive product ranges in specialist retail, wholesale, concept stores, and museum shops.



Discover a world of design diversity: Hall 4.2 brings together creative gift ideas, premium stationery and international lifestyle brands for distinctive retail assortments.
Photo: Messe Frankfurt/Pietro Sutura

Urban Gifts: Unexpected Design Delights

[Gangzai Design](#) from France is known for imaginative illustrations, vibrant colours and extraordinary motifs that transform decorative everyday objects into original design pieces. [Studio ROOF](#) from the Netherlands delights with colourful, three-dimensional paper objects made from recycled cardboard that can be assembled into decorative works of art. [Printworks Sweden](#) combines Scandinavian design with playful gift ideas – from beautifully designed games and photo albums to decorative everyday products.

Stationery: Where Paper Craftsmanship Meets Creativity

With [Büttenpapierfabrik Gmund](#), a traditional German paper manufacturer joins the line-up in Frankfurt, renowned for its exceptional papers, distinctive textures and outstanding material quality. [The Pepin Press](#) from the Netherlands combines art and design with premium stationery – from artistically designed writing paper and cards to gift and creative products. [Kamoi Kakoshi](#) from Japan, known for its mt masking tapes, transforms decorative adhesive tapes into versatile design elements for creative stationery, packaging and personalised gift ideas.

Together with established brands such as Caran d'Ache, Donkey Products, Kikkerland, Legami and Secrid, these newcomers underline Hall 4.2's focus on design and lifestyle.. The diverse product range offers concept stores, museum shops, bookshops, stationery retailers as well as international specialist retailers and wholesalers new opportunities to create distinctive core and complementary assortments.

Next trade fair dates

Ambiente, Christmasworld and Creativeworld will take place at the Frankfurt exhibition grounds at the end of January 2027. Once again, the Compass Talks will kick things off on the preceding day, 28 January 2027.

Ambiente/Christmasworld: 29 January to 2 February 2027

Creativeworld: 29 January to 1 February 2027

Note for journalists:

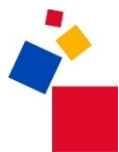
For daily news updates, expert insights and retail inspiration, please visit [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt connects the most important international platforms for the global consumer goods and retail sector, bundling industry knowledge and expertise online.

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Your contact:

Katrin Westermeyr

Tel.: +49 69 75 75-6893

katrin.westermeyr@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

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