

Consumer Goods Market Monitor: Understanding tomorrow's market today

Frankfurt am Main, September 2026. How are the markets for kitchen and household products developing? Which sales channels and product groups are gaining momentum – and what can be expected in the coming months? The Consumer Goods Market Monitor from Conzoom Solutions provides the answers. Published quarterly, the industry report is aimed primarily at manufacturers in this segment, as well as retailers and wholesalers.



Current order data and reliable forecasts: With the Consumer Goods Market Monitor, Conzoom Solutions, the central industry hub of Messe Frankfurt's consumer goods fairs, provides a basis for market, sales and assortment decisions. Graphic: Messe Frankfurt

“Through the regularly published Consumer Goods Market Monitor, we provide the industry with current data to support well-informed decisions. In doing so, we aim to help companies identify opportunities at an early stage and enable business success,” says Julia Uherek, Vice President Consumer Goods Fairs at Messe Frankfurt. The report is based on current B2B order and transaction data from relevant sales channels such as specialist retail, retail and online retail. The data is processed and analysed around four weeks after the end of each quarter. This gives companies timely insights into market developments and forecasts, providing guidance for market, sales and assortment planning through to early 2027.

Published in mid-August, the Q2/2026 edition points to a gradual stabilisation of the consumer goods market: order revenue was still 4.5 per cent below the previous year's level, but showed a marked improvement compared with the first quarter. A differentiated view of sales channels and product groups reveals new potential. For example, barbecue

products in online retail, as well as cutlery and drinking glasses in specialist retail, developed positively.

The Consumer Goods Market Monitor has been developed since Q3/2025. The next edition, containing data for Q3/2026, is scheduled for mid-November. The current Consumer Goods Market Monitor Q2/2026 is available via [Conzoom Solutions](#).

Next trade fair dates

Ambiente, Christmasworld and Creativeworld will take place at the Frankfurt exhibition grounds at the end of January 2027. Once again, the Compass Talks will kick things off on the preceding day, 28 January 2027.

Ambiente/Christmasworld: 29 January to 2 February 2027

Creativeworld: 29 January to 1 February 2027

Note for journalists:

For daily news updates, expert insights and retail inspiration, please visit [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt connects the most important international platforms for the global consumer goods and retail sector, bundling industry knowledge and expertise online.

Press releases & Images: [ambiente.messefrankfurt.com/press](https://www.ambiente.messefrankfurt.com/press)

On social media:

www.facebook.com/ambientefair | www.instagram.com/ambientefair
www.linkedin.com/company/ambientefair

Hashtags: #ambiente27 #ambientefair



Your contact:

Katrin Westermeyr

Tel.: +49 69 75 75-6893

katrin.westermeyr@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

Background information on Messe Frankfurt:

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt:

www.messefrankfurt.com/sustainability-information

Background information on Conzoom Circle:

conzoom-circle.messefrankfurt.com/information