ambiente

Living Hall 3.0: strong brands, fresh ideas for the home

Frankfurt am Main, November 2026. The Interiors & Decoration product segment at Ambiente 2027 brings together an international line-up of brands offering products for the home, interior design, and decoration. New exhibitors such as By-Boo, Esschert Design, Jolipa and Richmond Interiors add fresh impetus to the offering for retailers, the hospitality sector and contract business. Hall 3.0 features around 170 companies from 27 countries.



International brands for contemporary living: Interiors & Decoration in Hall 3.0 combines high-quality interior concepts and lifestyle collections with the latest trends in home decoration. Photo: Richmond Interiors

From interior concepts, furniture and lighting to home textiles and accessories, home fragrances and decorations, Hall 3.0 offers a high-quality range for retailers and wholesalers, as well as buyers from the hospitality sector and contract business. Established brands such as Gilde, GreenGate, Hübsch, IB Laursen, Jambo Collections, J. Kersten, Kaheku, Light & Living, Pot en Mand, PT Groep, Smells like Spells and RICE contribute to the segment's international diversity. Exciting new exhibitors will bring fresh perspectives to the offering in 2027.

The Dutch brand By-Boo is known for trend-led furniture, lighting and home accessories, characterised by a distinctive and often playful design language. Rivièra Maison will also bring additional inspiration to Frankfurt with its iconic beach-house style. Richmond Interiors combines statement furniture with decorative accessories in an elegant, contemporary aesthetic. Its extensive collection ranges from sofas, armchairs and tables to lighting and home accessories. The brand offers furnishing solutions for private interiors as well as hospitality and contract projects, making it an attractive new choice for professionals seeking stylish, tailored interior solutions for commercial spaces.

Jolipa complements the offering with an extensive portfolio of home accessories, decorative items and seasonal collections. Under its J-Line brand, the Belgian company presents a variety of styles, materials and colour concepts for a constantly evolving range of home décor and gift ideas. Its presence at both Ambiente and Christmasworld connects year-round home collections with seasonal decoration.
Esschert Design is another new exhibitor. The Dutch brand specialises in nature-inspired products for the home and garden, ranging from decorative accessories to practical and decorative items for outdoor living.
These new additions underline the breadth of the Interiors & Decoration segment, offering international retailers and buyers from the hospitality and contract sectors fresh inspiration ahead of the upcoming buying season.

Next trade fair dates
Ambiente, Christmasworld and Creativeworld will take place at the Frankfurt exhibition grounds at the end of January 2027. Once again, the Compass Talks will kick things off on the preceding day, 28 January 2027.
Ambiente/Christmasworld: 29 January to 2 February 2027
Creativeworld: 29 January to 1 February 2027

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