

ambiente

Ambiente Dining 2027: Strong brands, shorter distances

Frankfurt am Main, October 2026. BHS tabletop, Bonna, RAK Porcelain, Rösle, Rosenthal, Vista Alegre, Villeroy & Boch and Zwiesel: Ambiente 2027 brings together an international array of brands spanning tableware, kitchenware and hospitality. The Fiskars Group further strengthens the Dining offering with brands including Georg Jensen, Iittala, Royal Copenhagen, Waterford and Wedgwood. For trade buyers, this means a high-calibre mix of brands, shorter distances and a wealth of business opportunities.

From 29 January to 2 February 2027, Ambiente will showcase the full spectrum of Dining, from premium tableware to kitchen and household products. International brands and manufacturers will present everything from fine tableware and professional catering equipment to innovative kitchen and household products. The new layout makes visiting the fair easier and more efficient: trade buyers can find the right suppliers more quickly, compare products and establish new business contacts.

Tabletop and HoReCa: A new layout tailored to market needs

Hall 12 brings the worlds of tableware and hospitality even closer together. The Table Select area on Level 12.1 will feature brands including Rosenthal, Vista Alegre and Zwiesel, with the latter returning to Ambiente after a break. On the same level, exhibitors such as Bayerische Glaswerke with its Nachtmann and Spiegelau brands, BHS tabletop, Bonna, RAK Porcelain and Villeroy & Boch will showcase their ranges for hotels, restaurants and catering businesses. In the Table segment on Level 12.0, companies including Cerve, Güral, LAV, Pasabahce, Vidrios San Miguel and Villacer add to the international offering.

A strong line-up across kitchen and household products

In Cook & Cut in Hall 8.0, exhibitors including Horl, Kai, Tramontina, Victorinox and Zwilling will unveil their latest products. In Hall 9, established names such as GEFU, Guzzini, Joseph Joseph, Koziol, Mepal, Microplane and Peugeot further broaden the range of kitchen and household products.

Trade buyers looking to make the most of their visit can use the continuously updated [online exhibitor directory](#) to identify relevant suppliers in advance. The **Ambiente Navigator app** and matchmaking services also help visitors plan their visit and connect with potential business partners.



Ambiente Dining 2027 combines an international diversity of brands with a market-focused layout – making sourcing even more efficient and helping trade buyers forge valuable business connections. © Messe Frankfurt / Petra Welzel

Next trade fair dates

Ambiente, Christmasworld and Creativeworld will take place at the Frankfurt exhibition grounds at the end of January 2027. Once again, the Compass Talks will kick things off on the preceding day, 28 January 2027.

Ambiente/Christmasworld: 29 January to 2 February 2027

Creativeworld: 29 January to 1 February 2027

Note for journalists:

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Your contact:

Antje Janes-Linnerth

Tel.: +49 69 75 75-5083

antje.janes-linnerth@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

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