

ambiente

29.1.–2.2.2027
FRANKFURT/MAIN

trends
27+

C O E X I S

T E N C E

messe frankfurt

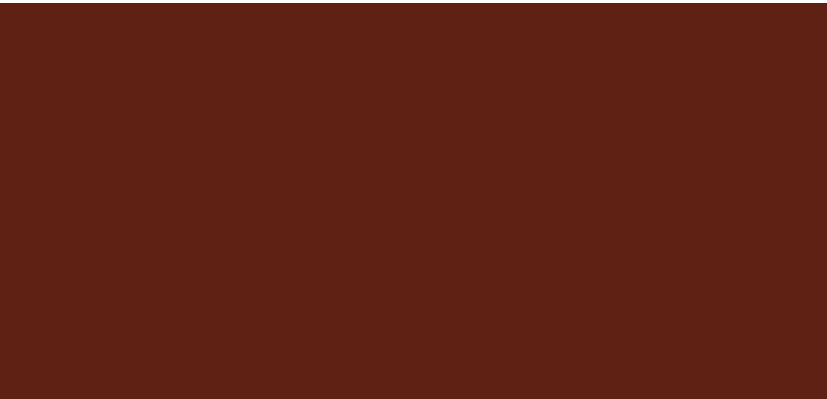
C O E X I S T E N C E

The Ambiente Trends 27+ are all about coexistence. This is not a case of “either-or” but of a joyful coming together. **clear + lovely** develops its own poetry calmly and clearly. **structural + emotive** exudes aesthetically balanced living with a focused atmosphere. **noble + fancy** presents itself as both classic and stylish, like a contemporary cabinet of curiosities. So the Ambiente Trends 27+ state their underlying philosophy: being open and valuing the coexistence of very varied designs to enliven and add value to our everyday lives.



C O E X I S T E N C E

Elegant and eclectic. Methodical and sensitive. Minimal and cheerful. The Ambiente Trends 27+ each express the idea of coexistence in their own way. They actively seek polar opposites and contrasts, celebrating difference.



structural + *emotive*

Methodical, yet with plenty of sensitivity, sensory spaces emerge with their own, focused atmosphere.

clear + *lovely*

Minimal and cheerful. This is refined living that develops its own poetry with peace and strength.



noble + *fancy*

This is a contemporary cabinet of curiosities. A search for collector's items emerges in unconventional ways.

clear

+

lovely

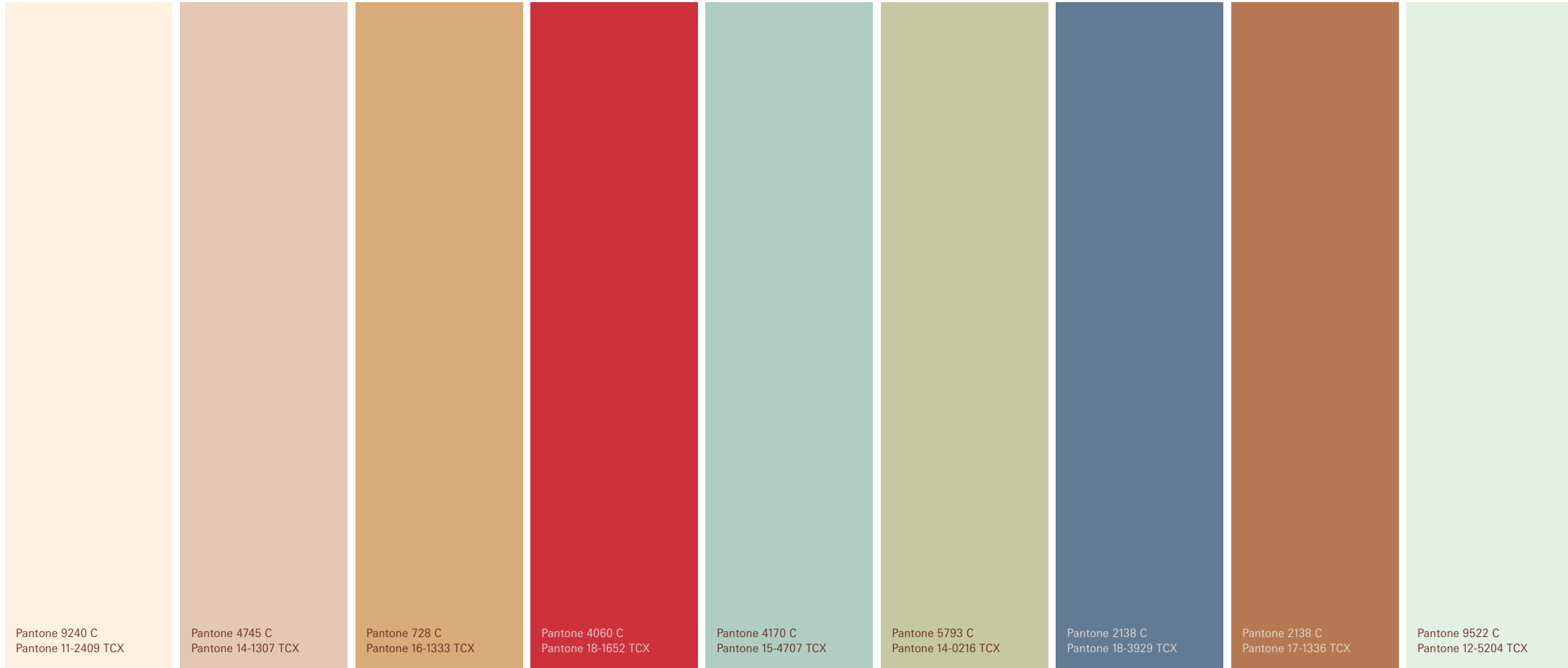


clean gentle
accentuated quiet
fresh refined
pure delicate
reduced diverse
calm varied
clear playful
modern nostalgic
plain detailed
factual poetic
strict sweet
mundane ritual
functional artistic
theoretical hand-crafted

Clean and gentle. Pure and delicate. Accentuated and quiet. **clear + lovely** conveys lifestyle with a modern feel that consciously includes nostalgia. Experimental use of materials and manual craft skills plus graceful colours distinguish this interior design theme, as do a clear and sober structure plus a flair for charming, poetic details. clear + lovely draws seemingly contradictory aesthetics into a satisfyingly sophisticated combination.



1 Dear Elvira & Fortunato collection by Ripa 2 Tilsim drop vase by Chelebi, Photo: Ivan Erofeev



C O L O U R S T O R Y

Graceful colours in the **clear + lovely** palette offer very varied design possibilities for both materials and surfaces. Gentle shades of cosy white, roasted apricot, soft glass and gentle breeze meet strong, expressive hues like clear sky and glossy red. Nature-inspired colours such as mellow green, clean raffia and delicate caramel make a direct connection to the materials themselves. Matte and shiny surfaces offer endless, highly contrasting applications: a lacquered finish accentuates deep, immediate colour while peaceful hues with a matte surface radiate peace and clarity.



D E S I G N E X P E R I E N C E

clear + lovely presents us with a refined approach to living that gently awakens our senses and perceptions. Very varied aesthetics, colours and surfaces join forces in a meaningful whole. Traditional crafts are reinterpreted afresh in experimental ways. Light-coloured, natural materials meet delicate shades, while clear and strict shapes meet playful details. The result is a living environment that brings us poetry, clarity and peace.

1 Dear Elvira & Fortunato collection by Ripa **2** Tilsim drop vase by Chelebi, Photo: Ivan Erofeev **3** Edifice #28, Gouged Finish by Elisa Uberti **4** Soe by Wohl Hütte for Time & Style **5** Pond by Nao Iwamatsu for Ripa **6** Étoile Collection by Carole Baijings for Maastricht Porselein, Photo: Inga Powilleit **7** PIGRECO by Tobia Scarpa for TACCHINI, Photo: Giuseppe Dinnella **8** Dear Elvira & Fortunato collection by Ripa **9** Twinkle by Zanellato Bortotto for Moroso, rendering: Ludovica Canzutti **10** Inserti by Chiara Lionello, Photo: Carlo Di Pasquale, Zepstudio



M A T E R I A L J O U R N E Y

Tactile woven wicker, raffia or jute alternate with other surfaces, ceramics and bare wood. **clear + lovely** combines materials that develop their own unique character when pared down to the essentials. Charming combinations emerge from this interplay to surprise and enchant us. Strict and sweet. Mundane and ritual. Glass plays a key role in clear + lovely, as well as light-coloured, natural and hand-worked materials. A remarkable array of shapes and surfaces brings light and shade, density and transparency into our living spaces.

1 Dear Elvira & Fortunato collection by Ripa in collaboration with Maeda Woodworks **2** UMI by Gabriel, Photo: Gabriel **3** Tilsim drop vase by Chelebi, Photo: Ivan Erofeev **4** Étoile Collection by Carole Bajjings for Maastricht Porselein, Photo: Inga Powilleit **5** Wooden Narratives and Color Plates by Carole Bajjings **6** Eclipse Chair #1 by Elisa Uberti, Photo: Melissa Pellizzari **7** Oria Mirror #1 by Elisa Uberti **8** Moussou by Elisa Uberti **9** Inserti by Chiara Lionello, Photo: Carlo Di Pasquale, Zepstudio

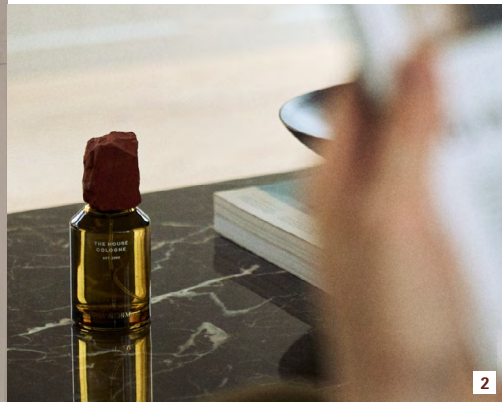
clear + lovely

+ M O R E

The influence of Japanese design principles is more relevant than ever, as that's where strength and clarity determine design in all areas of everyday life. It's an attitude that extends beyond pure design to encompass an underlying philosophy. And of course cute kawaii is very much part of the Japanese aesthetic. It all comes together in **clear + lovely** to create a great overall impression.

The distinction between art and design becomes fittingly fluid in clear + lovely. Many designers develop highly individual techniques that blend industry and craft. Both functional and artistic aesthetics enter into an effortless dialogue. Repeated gestures produce an endless variety of objects that are produced in series, yet are still unique. To top it all off are objects and sculptures that can be staged differently according to the season and occasion.

structural + emotive



black white
contrasting neutral
cool warm
strong subtle
structured emotional
precise atmospheric
constructed sensory
rational intuitive
formal organic
static animated
analytic experiential
functional sculptural
methodical sensitive
systematic stirring

Black and white. Cool and warm. Methodical and sensitive. **structural + emotive** has a soothing and balancing effect on our entire living environment. Monochrome shades, a clear use of form, and graphical structures all create spaces with a focused atmosphere. This trend casts an exacting eye on function that simultaneously addresses our emotions and activates the senses. An interior design theme that brings aesthetically balanced shape and rhythm into our everyday lives.

1 Geometriæ at Colombo's Gallery by Front for Moroso, Photo: Lorenzo Bacci
2 THE HOUSE COLOGNE by RAAW Alchemy, Photo: Caroline Pickering





C O L O U R S T O R Y

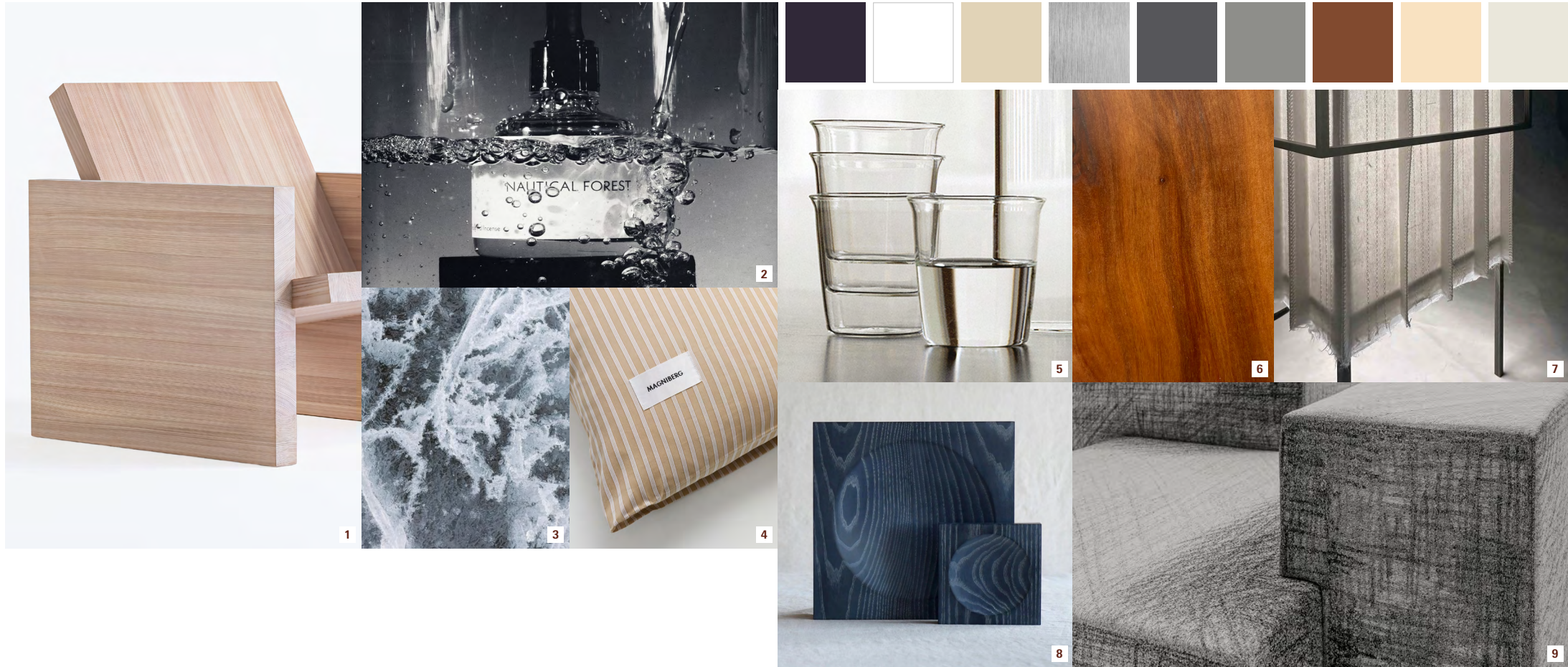
With a restrained colour scheme, **structural + emotive** focuses on form, material and structure. Both lively graphics and elementary geometric patterns contribute to this aesthetic. The combination of neutral, contrasting colours introduces real animation into surfaces and objects. Nocturnal black and bright white are accompanied by sensual shades such as fragrant wood, shimmering silver, cooling graphite, balmy smoke, warm brown, velvety stone, and smooth hanji.



D E S I G N E X P E R I E N C E

Methodical, yet with plenty of emotion: **structural + emotive** creates a harmonious living environment. Architectural layouts, contrasting graphics and geometric details come to the fore by the understated colour scheme. Subtly, function stands out as something special. This results in spaces that showcase the very essence of a good lifestyle. Minimalist and sensory. Formal and organic. Strong and subtle. structural + emotive allows us to experience the profound aspects of every day.

1 Kiln by Studio Toogood for Noritake Design Collection 2 Duo Bowl by Juntos Projects 3 Crooked Candlestick by Uffe Buchard for Normann Copenhagen 4 Hedvig Canisters by Broste Copenhagen 5 Biiit by Mano Design Studio, Photo: Bo Ah Kim
6 Geometriæ at Colombo's Gallery by Front for Moroso, Photo: Lorenzo Bacci 7 CAST water jug by Kinto 8 A Thoughtful Stay by Norm Architects for Karimoku Case, Photo: Karl Tranberg Knudsen 9 AHARE CUBE DIFFUSER by GARA inc. / AHARE, Photo: Tom Kleinschmid
10 Wall Street Oxford duvet cover by Magniberg



M A T E R I A L J O U R N E Y

structural + emotive displays a particularly material-oriented approach. Fragrant wood, paper with particular tactile properties and structured glass represent this theme in lifestyle that combines emotion and function harmoniously. The design process incorporates natural properties as a matter of course. The essence of each material is liberated by considered, careful design. Graphic designs on surfaces, intentional irregularities and the scent of a material all emerge subtly. The method may be analytical, yet it still allows us to experience sensory qualities.

1 Yoshino Breath Armchair by Time & Style 2 AHARE CUBE DIFFUSER by GARA inc. / AHARE, Photo: Tom Kleinschmid 3 Structure by 123rf 4 Wall Street Oxford pillow case by Magniberg 5 CAST water glasses by Kinto 6 Walnut 7 Biiit by Mano Design Studio, Photo: Bo Ah Kim
8 Duo Bowl by Juntos Projects 9 Geometriæ graphite by Front for Moroso, Photo: Massimo Gardone-Azimut

structural + *emotive*

+ M O R E

Olfactory aspects are increasingly important in the design of living spaces: a trend that features particularly in **structural + emotive**. This enthusiasm for sensory experiences is coming to encompass all areas of our everyday lives. Besides a material's natural aroma, designers are also choosing to work with premium candles, diffusers and fragrances. These are themselves designed for a variety of specific scenarios and spaces that give each environment a characteristic signature.

structural + emotive shows us a tension between function and sculpture. Many objects are practical and user friendly, whilst retaining a sculptural quality. Empty space plays an active role in product design. Geometric shapes not only appear as physical presences, but also provide ideas for patterns and ways of dividing spaces.

noble

+ fancy



1



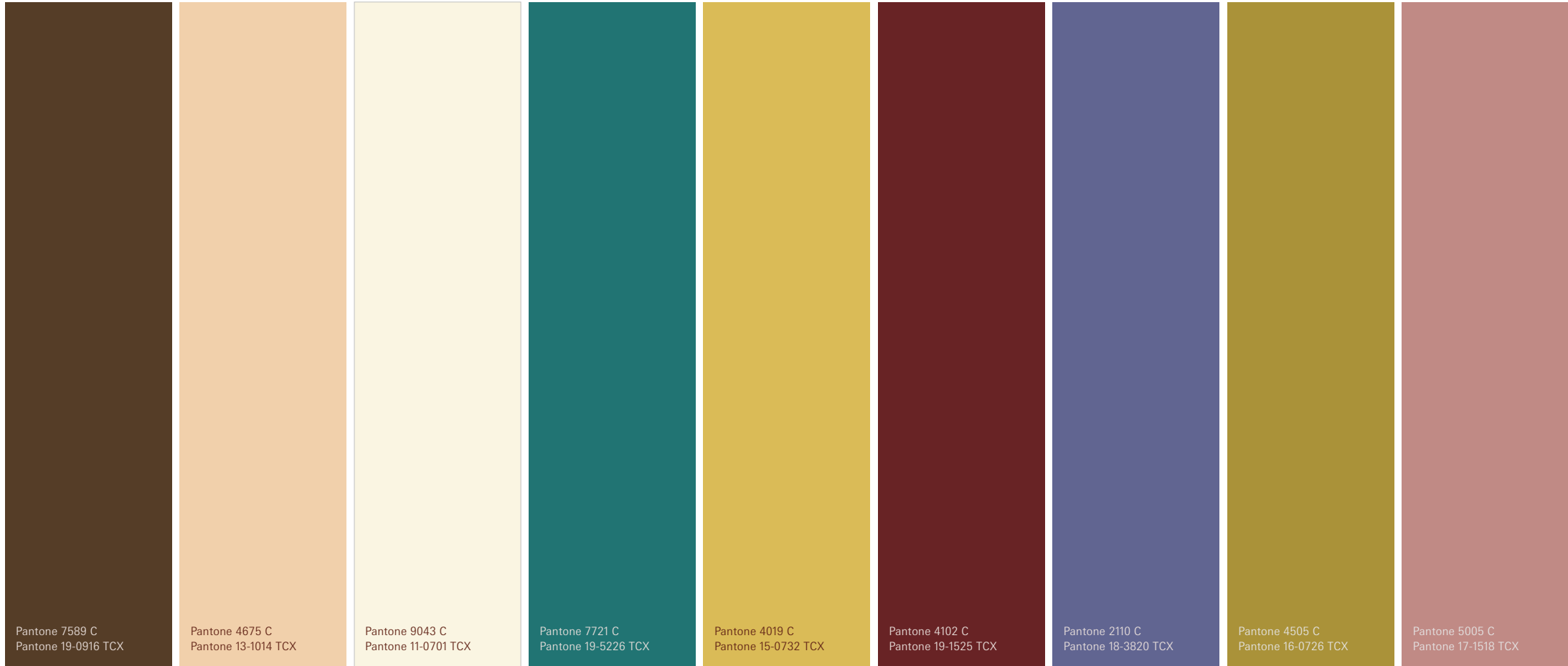
2

material colour
lively calm
wooden floral
classic stylish
historic modern
ceremonial decorative
art craft
physical metaphorical
real abstract
natural artificial
eccentric classic
exalted grounded
graphic botanical
architectural playful
focussed wide-ranging

Graphical and botanical. Eclectic and distinguished. Ceremonial and decorative. **noble + fancy** celebrates a passion for something unusual. Reactivating memories also plays a particular role in these designs: Historical legacy and cultural traditions supply inspiration for living in the here and now. Botanical colour combinations, artfully crafted materials and selected individual items create a sophisticated yet exciting modern living space.

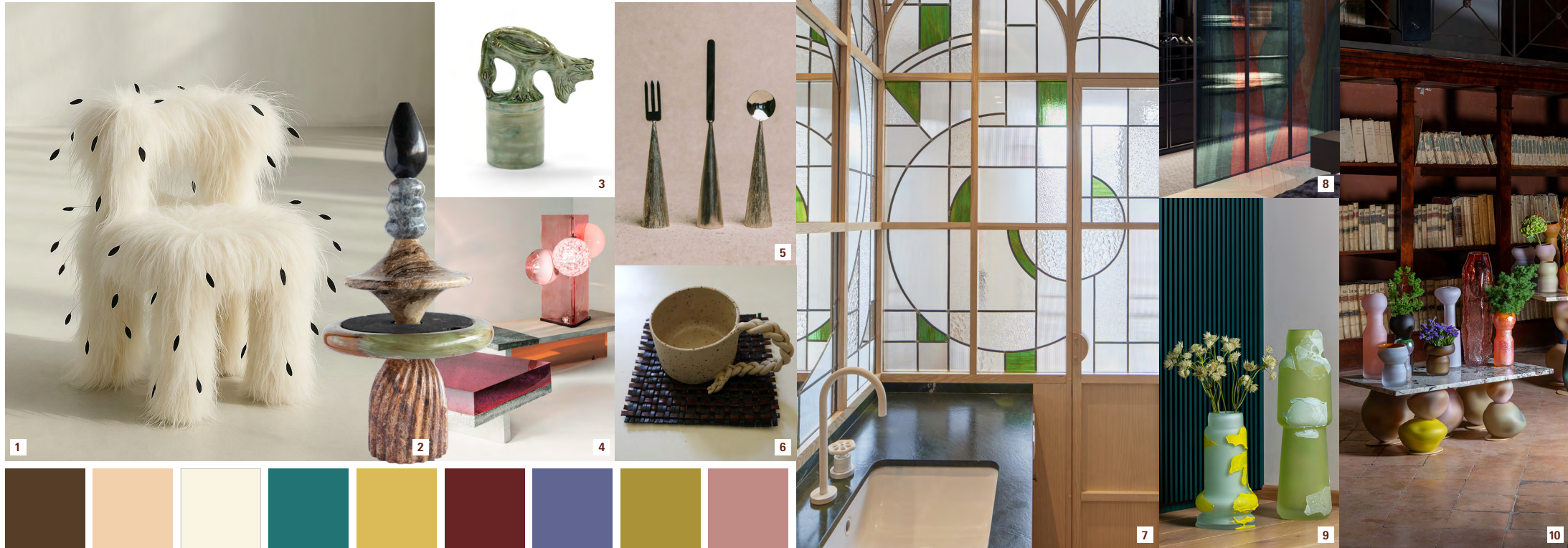
1 In Rainbows Installation by Giulio Ridolfo and Lorenzo Bini for Kvadrat Salone 2026, Photo: Jannick Pihl Rasmussen
2 Phoenix Chair, 1:12 Editions by HEGI, Photo: Miru Photography





C O L O U R S T O R Y

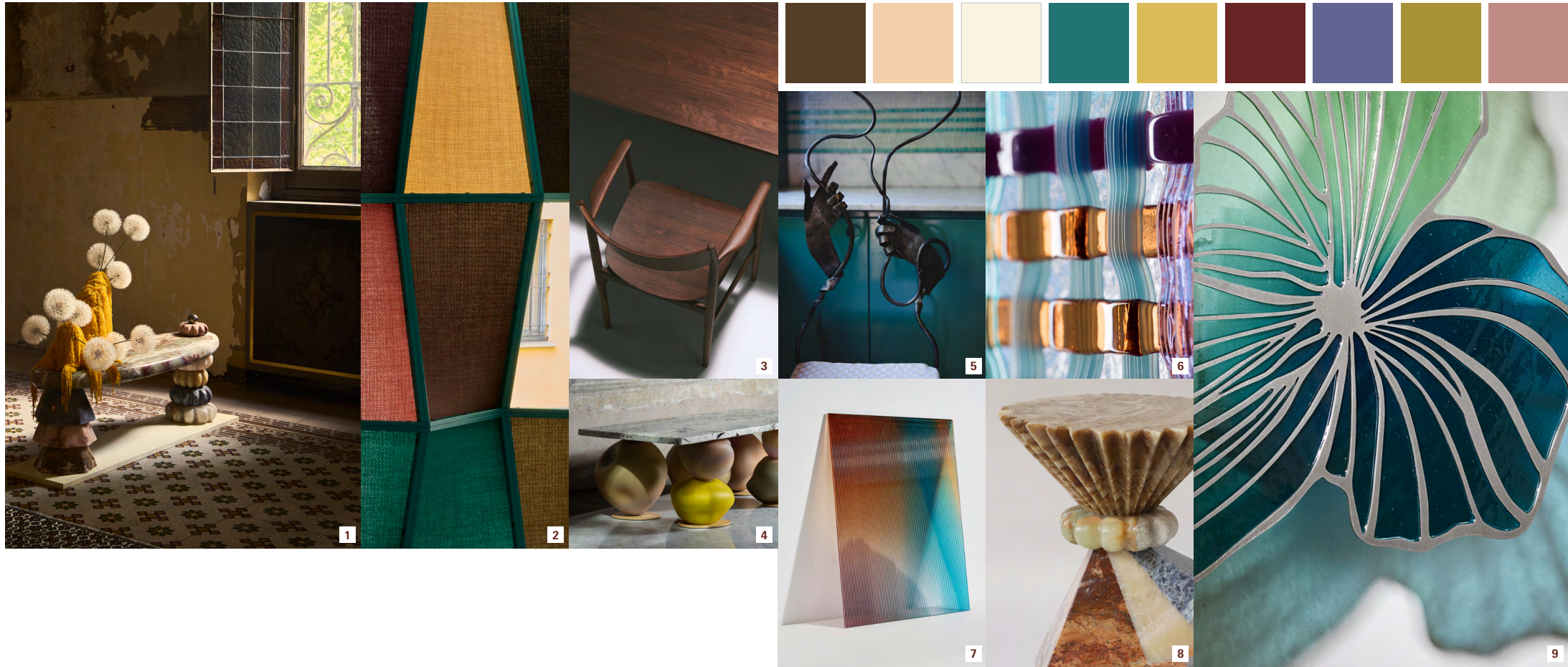
The **noble + fancy** shades range from lively to calm, stylish and classic. Atmospheric botanical hues meet dynamic gradations and colours heavily influenced by the individual materials. These include woody shades such as deep walnut and smooth elder. Opulent colours include striking green and rich oxblood for a classic yet elegant style, while flowery shades such as white peony, golden rod, faded lilac, dry moss and dusty rose radiate a floral charm.



D E S I G N E X P E R I E N C E

noble + fancy means objets d'art, collector's pieces, surreal crafts and furniture with hints of couture. It reintroduces the cabinet of curiosities, where the divides between fashion and interior design blur just as much as those between art and craft. Influences from different eras add up to a new way of marking time. Extravagant individual items can transform an entire room, whether elegant or offbeat, eccentric or classic, natural or artificial. This is an unconventional interior theme with many layers, placing the joy of diversity itself into the spotlight.

1 Phoenix Chair, 1:12 Editions by HEGI, Photo: Miru Photography
2 Fragment of a Whisper 2 by Penhaligons x Sten Studio, Photo: Teresa Castillo
3 Scented Candles by Bela Silva for Serax
4 Soffio Lamp and Cava coffee table by Draga & Aurel, Photo: Federica Lissoni
5 Massimo Cutlery Set by WORN STUDIO, Photo: Clara Lozano
6 Taza Trenzar by Natalia Ortega for MARLOT BAUS
7 PASSAGE SAINTE ANNE by PIÈCE D'INTÉRIEUR
8 LAYERS, Architect Glass by David/Nicolas for VAN TREECK, Photo: Fabian Frinzel
9 Urban Eclectic by David Valner, Photo: Tereza Valnerova
10 Installation view at EDIT Napoli by David Valner, Photo: Tereza Valnerova



M A T E R I A L J O U R N E Y

A passion for art goes hand in hand with craft and materials to illustrate **noble + fancy**. Fine woods and innovative textiles exert a subtle, refined effect as they encounter fine materials that are reinterpreted playfully and experimentally. Artistic glass appears more multifaceted than ever, as glass makers explore the possibilities of their medium. Glass can be incorporated into living spaces in many unique ways, using challenging techniques and employing great craft skill. Just like crafts in ceramic and stone, fragrances can also help evoke a sensory experience – they appear, for example, as scented candles in fine ceramic vessels or as extravagant, sculptural diffusers, paying tribute to masterful fragrance creations.

1 The Wedding, Alcova 2026 by Sten Studio, Photo: Ramona Balaban 2 In Rainbows Installation by Giulio Ridolfo and Lorenzo Bini for Kvadrat Salone 2026, Photo: Jannick Pihl Rasmussen 3 KAMUY Armchair by Naoto Fukasawa for Conde House Europe GmbH, Photo: CondeHouse Co.Ltd.
4 Fungus Coffee Table by David Valner, Photo: Tereza Valnerova 5 Detail Dali Chair by WORN STUDIO, Photo: Puttonen Ruska 6 Woven Glass, Pendantlamp by Elisa Strozzy for VAN TREECK, Photo: Gerhard Kellermann 7 MOIRÉE, Architect Glass by VAN TREECK, Photo: Fabian Frinzel
8 Liora_Stool 2 by Sten Studio, Photo: Teresa Castillo 9 Bloom Wall Lamp by Bodo Sperlein for VAN TREECK, Photo: Fabian Frinzel

noble + *fancy*

+ M O R E

The keys to a contemporary, **noble + fancy** living environment are inherited knowledge, history and memories. Extraordinary archives also play a particular role here. Alongside inspiration from natural sciences, specialist knowledge and in-depth material skills feed into unique design processes, alongside art and culture. Unconventional ways of working and multilayered, cultural identities introduce an irresistible “chamber of curiosities” feel.

As they play with references, designers also take inspiration for their work from sacred spaces. Church windows inspire ornamental glass surfaces, while rites and customs from a wide range of cultural settings lie behind unique sculptural pieces. This all shapes highly attractive objects that are artistic, timeless and laden with symbolism.

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trends 27+



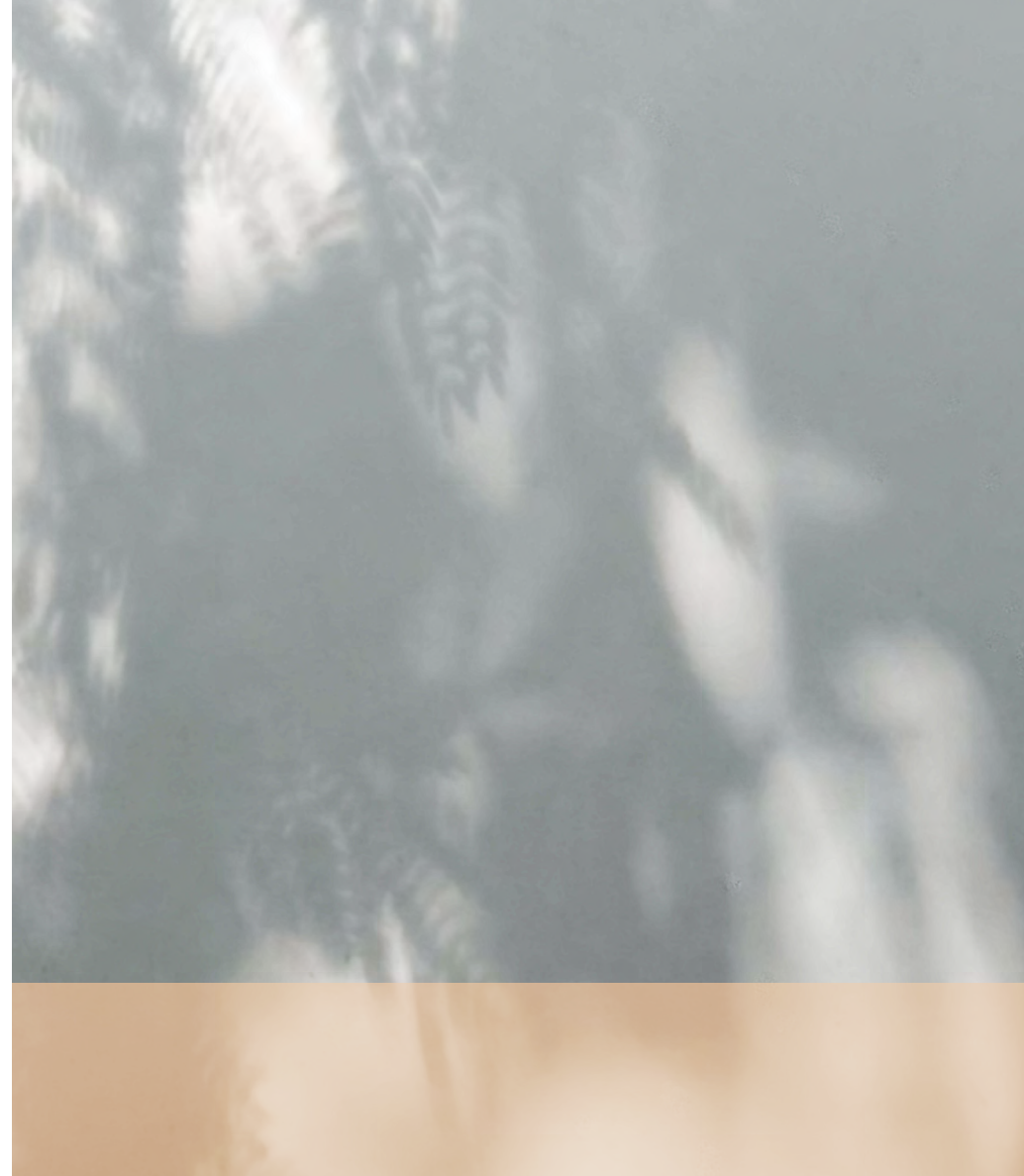
Annetta Palmisano



Cem Bora



Claudia Herke



S T I L B Ü R O B O R A . H E R K E . P A L M I S A N O

Empathy and listening is at least as important as watching: the experts from Stilbüro bora.herke.palmisano use their finely-tuned powers of observation to track developments and trends that will soon determine how and where we live and work. Personal conversations with creatives from art, craft and design plus visits to studios, production plants, trade fairs and exhibitions all feed into these experts' exacting analysis. They provide answers to the question of how we want to live in future. It's hard to gain an overview of our era – but the Stilbüro identifies the truly relevant developments. As major trends meet smaller discoveries, they've developed the Ambiente Trends 27+ to provide direction and fresh inspiration for designing our habitats.

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