

ambiente

Ambiente 2025: Dining with Variety, Colour and Thoughtful Details

Frankfurt am Main, 03. April, 2025. The Dining section of Ambiente remains the undisputed global leader for all things celebrating the beautifully set table and shaping the kitchens of tomorrow. From February 7–11, 2025, exhibitors from 170 nations showcased a wide range of product innovations featuring new functions, unique designs and a trend-forward colour palette.

Whether for retail or the professional gastronomy sector, those looking to explore tomorrow's dining trends will find what they need at Ambiente in Frankfurt am Main. The international trade audience experienced a vibrant array of fresh ideas across all product categories, with overarching themes such as non-toxic materials and high-quality craftsmanship running consistently throughout the showcased collections. In particular, sustainability continues to be an increasingly important purchasing criterion for consumers. To help navigate the extensive offerings, the Ethical Style programme of the consumer goods trade fair trio of in Frankfurt provides valuable guidance.

“For ten years now, our Ethical Style programme at Ambiente, Christmasworld and Creativeworld has brought together curated supply and demand for sustainable product ranges,” says Julia Uherek, Vice President of Consumer Goods Fairs, reflecting on the success of this special initiative. “This year alone, Ambiente welcomed 125 newly certified exhibitors.”



The Ethical Style programme has identified sustainable products for ten years.
Photo: Messe Frankfurt / Petra Welzel

Pastel Hues and Practicality: Trends for Table and Kitchen

A beautifully set table remains at the heart of hospitality. In response to economically challenging times, porcelain and glass radiate optimism and joy. Floral designs and soft pastel tones add a nostalgic retro touch to table settings. Complementing these are delicately tinted drinking glasses and cutlery with antique finishes or with textured surfaces that invite touch. While the classic blue remains a favourite décor colour, a bold green is emerging as a confident new trend, symbolizing hope and elegance when paired with gold and silver accents. The trend of presenting food on multiple levels, popular in fine dining, is making its way into private homes. Handcrafted ceramic looks also continue to be a consumer favourite, encouraging mix-and-match creativity.



Soft pastel hues set the tone on the dining table. Photo: Messe Frankfurt / Petra Welzel

Colourful accents are also making their way into the kitchen. Pots, pans, and kitchen accessories come in fashionable shades of rose, light blue and sage green. A bold orange, combined with retro-inspired shapes, evokes the experimental spirit of the 1970s. At the same time, kitchen appliances focus on high functionality. Pressure cookers remain as relevant as ever, while powerful countertop blenders with additional features like heating functions are gaining popularity. PFAS-free coatings on cookware and non-toxic materials in to-go cups and beverage bottles are becoming the new standard. Thoughtfully designed storage and organisation systems, aligned with the latest colour trends for table and kitchen, ensure order and convenience in the household.



Cookware in 2025 is free from harmful substances, highly functional, and full of colour. Photo: Messe Frankfurt / Petra Welzel

A mix of well-established brands and creative newcomers has always been one of Ambiente's key strengths. "This is where retailers find their core assortments and unique highlights for their stores. The innovations unveiled here determine the course for the industry's future," explains Michael Berz, President of the Association for Cookware and Tableware Retailers. "Ambiente is the global gold standard for dining and table culture." Thomas Kastl, Director Ambiente Dining, elaborates: "The high level of internationality among visitors and the strong presence of global suppliers confirm that the fair delivers exactly what the market needs: an efficient, inspiring, and forward-thinking platform for successful business deals—once a year in Frankfurt."

Next trade fair dates:

Creativeworld will continue to take place at the same time as Ambiente and Christmasworld at the Frankfurt exhibition centre.

Creativeworld: 06 to 09 February 2026

Ambiente/Christmasworld: 06 to 10 February 2026

Note for journalists:

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Your contact:

Antje Janes-Linnerth

Tel.: +49 69 75 75-5083

antje.janes-linnerth@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

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