

news +++ Ambiente
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ambiente

Ambiente Living: Curated interior design with Interior Looks, top brands and exciting new exhibitors

Frankfurt am Main, November 2025. With the Interior Looks brand area, Ambiente 2026 will be presenting an inspiring stage for curated interior design for the second time in Hall 3.1. It brings together high-quality furniture and interior design brands from Germany, Belgium and Switzerland. Visitors from the retail, hospitality interiors and contract business sectors can expect an extraordinary selection of tailor-made interior design solutions, from furniture and lighting to home textiles. An exciting brand environment makes Hall 3.1 the central meeting place for the international interior design scene.



Ambiente 2026: Interior Looks enters its second round and invites visitors to find inspiration and network in a special atmosphere in Hall 3.1. Photo: Messe Frankfurt/Jens Liebchen.

The Interior Looks area presents design-oriented manufacturer brands from the furniture and interior design industry that set the highest standards in craftsmanship, materials and customisation. Brands such as Bielefelder Werkstätten, Christine Kröncke Interior Design, JAB Anstoetz Group, Rodam, Scholtissek, Signet and TF Fine Furniture will be showcasing their latest collections here. The range is expanded by numerous new exhibitors, including Acapulco Design, Artanova, Conde House Europe, Coozus, Holtkötter Licht, Müller Möbelfabrikation and Topstar with the brands Wagner and Sitness.

“At Interior Looks 2026, visitors can expect a colourful spectrum of collections for retail and hospitality projects,” explains Bernd Schellenberg, curator and industry expert. ‘Colour and emotion are once again the focus. This time, participants are taking greater inspiration from the three theme worlds of brave, light and solid from Ambiente Trends 26+, developed by Stilbüro bora.herke.palmisano. Ambiente is thus impressively demonstrating how colour and material trends are being used across all consumer goods sectors.”

The area with its uniformly designed shop windows thus becomes a stage for current colour and material trends that combine natural woods, deep glossy surfaces and sensual contrasts – and thus shape the special ‘modern-elegant’ look of the new season. In addition, Interior Looks provides the ideal setting for discussing innovative room concepts for circular construction and initiating new project partnerships.

Renowned brands and exciting new exhibitors in the interior design product segment

The fact that Hall 3.1 will once again be one of the highlights of Ambiente in 2026 is not least due to the inspiring brand environment: Alessi, Aquanova, Blomus, Broste, Collection Stiegler, Design Letters, Dibbern, Eva Solo, F&H, Hey-Sign, Höfats, Orrefors Kosta Boda are just as synonymous with modern living as PAD Home Design Concept, Pappelina, Rosendahl, Serax, Silk-Ka, Stelton, Vario Büromöbel and Zafferano.

“Especially in these challenging times for the furniture and interior design industry, it is a strong signal that many companies are returning to Ambiente,” emphasises Yvonne Engelmann, Director Ambiente Living & Giving. “We are delighted to welcome numerous new exhibitors and companies who are back on board – including Andersen Furniture, Design House Stockholm, Ethnicraft, Gardeco, Guaxs, Jan Kurtz, Luiz, Muubs, Studio Höllental and Zieta Studio. This once again fulfils our ambition of creating a curated concept store in Hall 3.1 – with an exciting selection of high-turnover consumer goods, high-quality design pieces and tailor-made room solutions.”

A look at exhibitor highlights

BW Bielefelder Werkstätten – NIMBO sofa (design: Lucie Koldova)



The NIMBO sofa by designer Lucie Koldova combines organic shapes with exceptional seating comfort. With its newly developed upholstery structure and sculptural silhouette, it stands for cosiness and lightness.
Photo: BW Bielefelder Werkstätten

Fine Furniture – Fine beds, fine design (design: Studio Stephanie Jasny)



With beds such as Soft (design: Studio Stephanie Jasny), Fine Furniture demonstrates precision craftsmanship and timeless design 'Made in Germany'. Produced in Bielefeld and designed for the highest quality of sleep, the collections combine function, aesthetics and comfort. Photo: Fine Furniture

Müller Möbelfabrikation – NEXT trolley (design: Mark Braun)



The NEXT trolley reinterprets the classic rolling container as multifunctional furniture for flexible working and living environments. With a seat, storage space and lockable compartment, it impresses with its design and suitability for everyday use. The design is by former Ambiente Talent and now renowned designer Mark Braun. Photo: Müller Möbelfabrikation

Upcoming trade fair dates:

The next editions of the consumer goods fairs will once again take place simultaneously at Frankfurt Fair and Exhibition Centre in early February.

Ambiente/Christmasworld: 06 to 10 February 2026

Creativeworld: 06 to 09 February 2026

Note for journalists:

Discover further expert knowledge and ideas for retail on [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

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