trends 26+

DREAMS
FACTS
STORIES

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6.–10. 2. 2026
FRANKFURT / MAIN

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DREAMS FACTS STORIES

Never lose your optimism. Follow new ideas and dreams, while reviving motivational memories. We need to know what carries us forwards. DREAMS FACTS STORIES expresses overarching tendencies that tie together all the Ambiente Trends 26+.

dreamlike describes our longing for greater imagination and optimism. Surreal, fairytale settings outline imaginative, out-of-the-way places that allow us gently restorative thoughts. This does not mean fleeing today's challenges, but creating a haven in which to design a lovely, liveable future.

A longing for positive feelings leads to sustained engagement with durable and familiar designs. timeless finds the future in remembering what was and will remain good. Tried and trusted designs are being fully reinterpreted: not only does design quote the past, but our living areas are also staged to evoke it.

Sculptures replace objects, staging supplants decorating: curated is the careful compilation of objects that together are more than the sum of their parts. New combinations and connections develop, resulting in a harmonious all-round experience that's neither too little nor too much.

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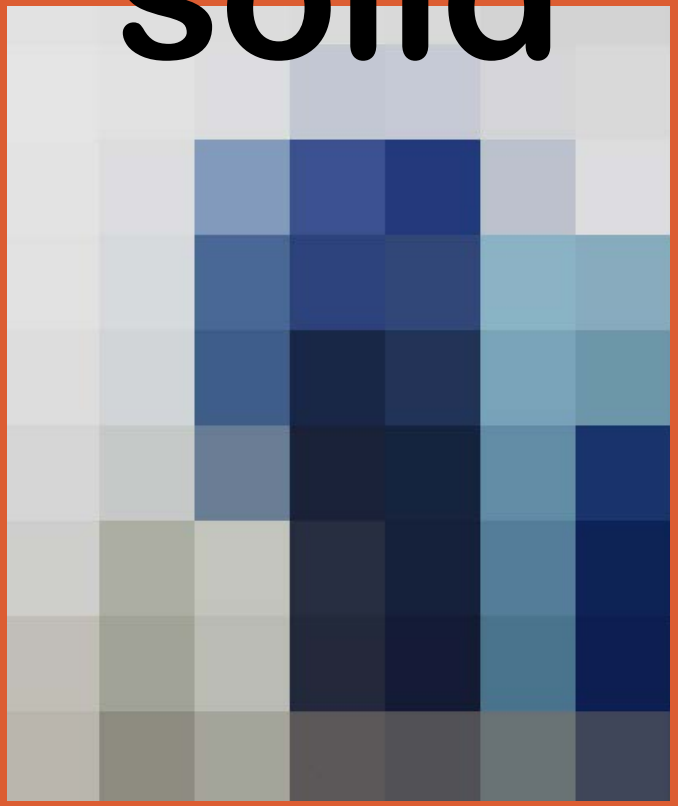
brave



light



solid



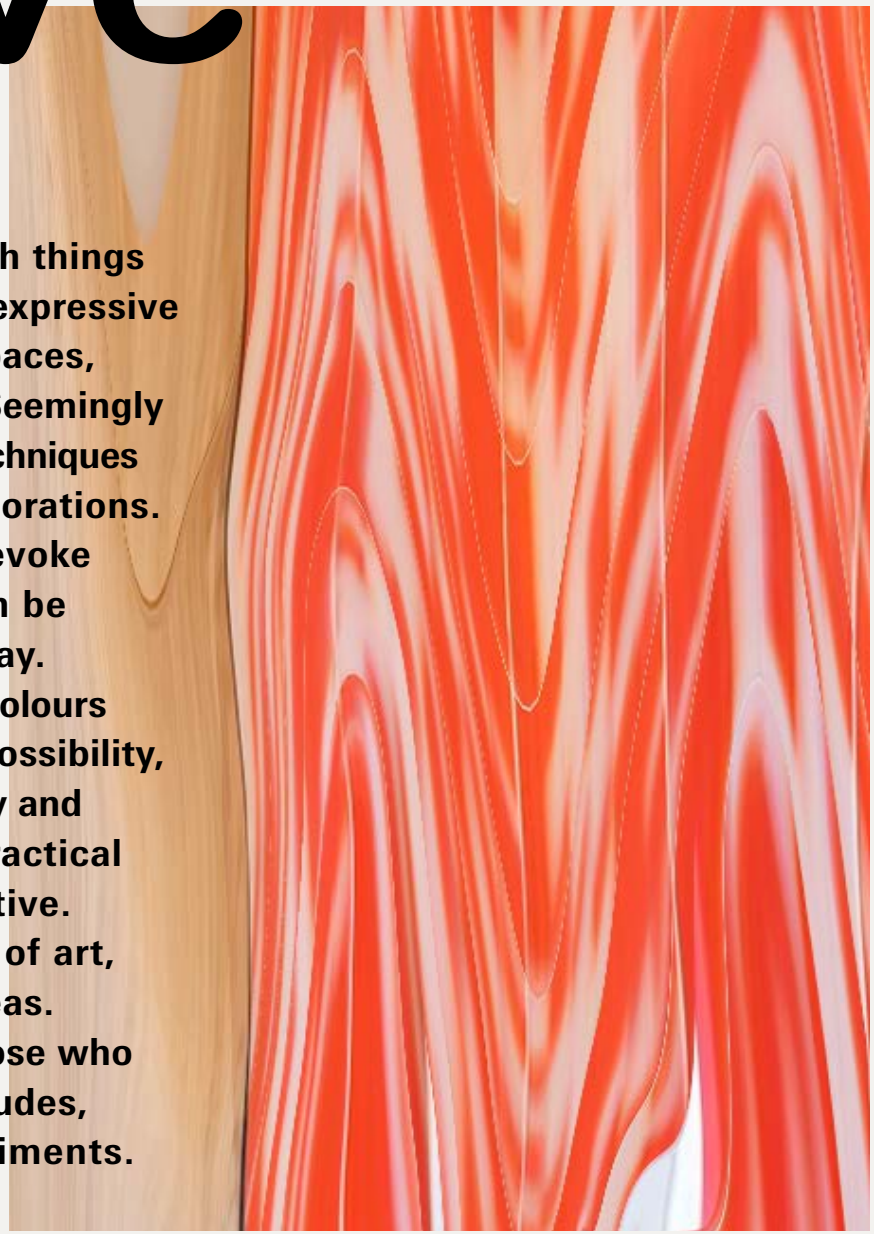
Exceptional times demand a lot of us. That's why it is currently more important than ever to stay motivated as we transform our lives, to stay focused on beauty and to work towards an equally positive future. The Ambiente Trends 26+ take that attitude and offer three independent responses to the question of how we want to live: brave gives us the courage to approach things differently. It's full of ideas, experimental and expresses the joy in designing something new. light brings air, illumination and ethereal levity. From calming and minimal to energetic and surprising, it creates spaces with a visionary appeal. solid responds to our inner wish for both timelessness and variety in our environment, bringing considered but unconventional designs. It's timeless, functional and confident: a strong reformulation of permanence.

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brave

collab
creative
multilayered
interplay
unexpected
craft
multifarious
expressive
technology
figurative
storytelling
life as art
emotional
poetry
imaginative
unusual
retro charm
artistic
bold
full of ideas
experimental
playful



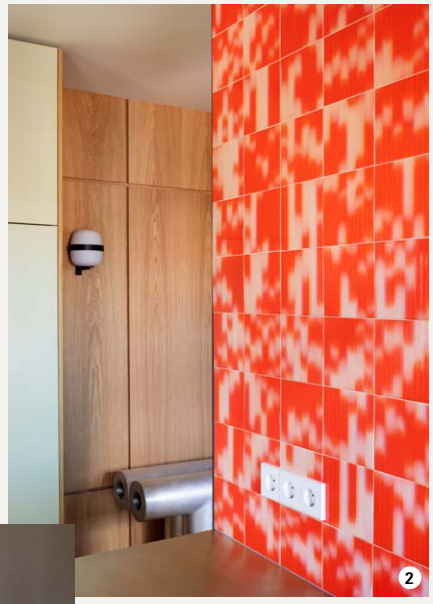
It's the right time to approach things anew. brave celebrates the expressive joy in designing our living spaces, and encompasses all areas. Seemingly contradictory materials and techniques enter into unexpected collaborations. Objects with a retro charm evoke treasured memories that can be reimagined for the present day. Stimulating, unconventional colours offer many layers of design possibility, for surroundings full of beauty and utility where loveliness is practical and the practical is imaginative. This is all carried by a spirit of art, leaving space for original ideas. Great new things come to those who are brave, be they bold attitudes, creativity or a love of experiments.

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brave





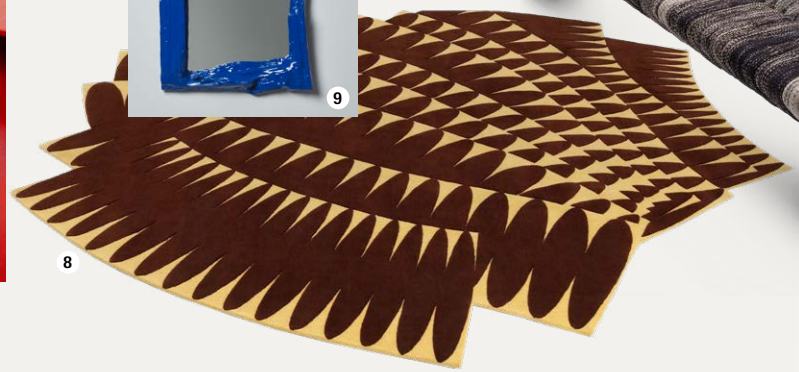
















1 Instinct Collection by Lidewij Edelkoort x El Espartano, Exhibited in Galleria Rossana Orlandi, Photo: Marco Menghi
2 Palet tile by Palet, Photo: German Saiz
3 Amphora III by Theo Galliakis
4 ROSE by Faye Toogood for NORITAKE CO., LIMITED, Photo: Taran Wilkhu
5 Swisswool, Exhibition Image at House of Switzerland Milano 25, Photo: Agnese Bedini e Alessandro Saletta, DSL Studio
6 The set by Minoesch Beeldstroo
7 FOF by ECAL/Carl Johann Jacobsen for Designed in CH Made in JP, presented at the House Of Switzerland Milano 25, Photo: ECAL/Marvin Merkel
8 Ripple by Patricia Urquiola for cc-tapis
9 Blue Mirror by Teun Zwets, Photo: Jeroen van der Wielen
10 Naga by Paola Lenti srl, Photo: Sergio Chimenti
11 Vase by Aldo Londi for Bitossi Ceramiche srl
12 Artwork Untitled by SHLOMO HARUSH for NILUFAR, Photo: Filippo Pincolini

design experience

brave invites us to converse across borders – between countries and regions, eras and techniques, crafts and technologies. Contemporary design codes are playfully upended. Vintage associations and objects bridge the gap between the present day and a fondly remembered past, while digital characteristics are translated into physical form. Animal images, floral prints and other figurative subjects attest to the storytelling aspect of this lifestyle theme.

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brave

Pantone 640 C
Pantone 18-4535 TCX

Pantone 2263 C
Pantone 17-0220 TCX

Pantone 138 C
Pantone 16-1150 TCX



Pantone 7660 C
Pantone 16-3810 TCX

Pantone 7751 C
Pantone 15-0643 TCX

Pantone 675 C
Pantone 18-2328 TCX

Pantone 477 C
Pantone 19-1220 TCX

Pantone 7599 C
Pantone 18-1355 TCX

Pantone 668 C
Pantone 18-3620 TCX

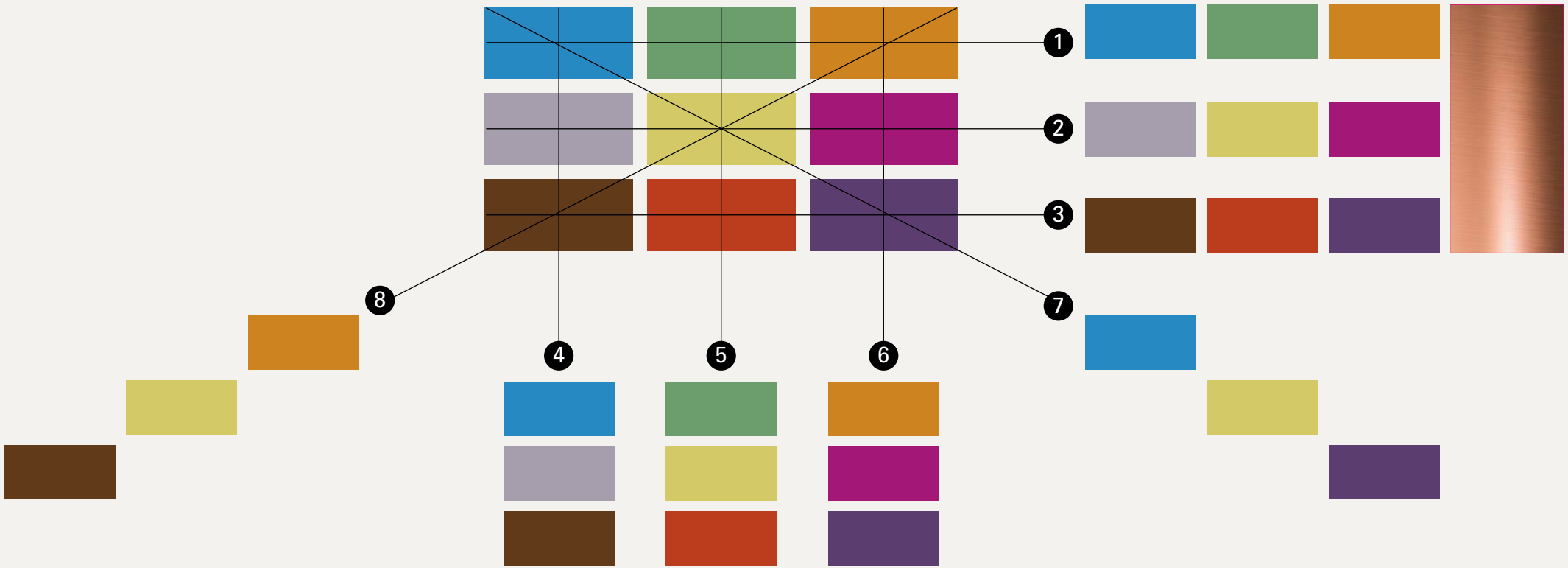
colour story

With its spirited, bold and stimulating colour palette, brave makes room for multilayered creative designs. Strong colours such as Azure and Tangerine sit alongside gentle, more diluted hues such as Pale Lavender and Green Tea. Added to this come more sombre shades of Plum, Dark Amber or Deep Brown. Copper rounds out the colour palette: this multifaceted metallic component can produce anything from a shiny reflection to an understated matte surface.

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brave



micro-colour themes

The eight micro colour themes comprising nine shades from throughout the colour palette offer a variety of focal points for reinterpreting brave afresh throughout the year, for example by emphasising stronger or subtler colours. Each theme tells its own colour story, suited to a different occasion or design scenario.

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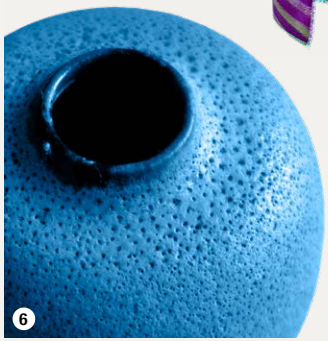
















1 MOIRA by Claudia Caviezel for Swisswool at House of Switzerland, Photo: Julian Bauer
2 tramesFACTICES by Amandine Fabry
3 ROSE by Faye Toogood for NORITAKE CO., LIMITED, Photo: Taran Wilkhu
4 Detail: Artwork Untitled by SHLOMO HARUSH for NILUFAR, Photo: Filippo Pincolini
5 Detail: Splitted cabinet by Teun Zwets, Photo: Jeroen van der Wielen
6 Vase, Photo: C.B.
7 BETSY by Lara Bohinc for Uniqka, Photo: Stefania Zanetti & Matteo Bellomo
8 Detail: Instinct Collection by Lidewij Edelkoort x El Espartano, Exhibited in Galleria Rossana Orlandi, Photo: Pompi Gutnisky

material journey

Materials and textiles are reimagined with brave. This unexpected material experience is fundamentally formed from surfaces and patterns. Textiles take on an unusual appearance using digitally altered prints. Leather, glass and ceramic objects are made unmistakable by artistic drawings, hand-painted patterns or unusual glazes. Metallic surfaces in ever-changing shades create an additional refinement and allow objects to be constantly reborn.

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brave

+ more

Designers are increasingly seen as changemakers: not only do they want to shape objects, but also to positively transform the world at large. As a basic principle, everything can and should be questioned and reimagined – and as if to confirm this self-evident truth, collabs with other creatives or local craft firms help drive some unusual approaches. Unique combinations of materials and artistic-looking objects show how **brave** applies unconventional design techniques and work processes.

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light

sculptural
weightless
voluminous
ultralight
3D textures
subtly dynamic
ethereal
translucent
immaterial
meditative
energetic
calming
innovative
puzzling
illuminating
atmospheric
magical
effective
visionary
multisensory

light means living in air, illumination and levity. Ethereal colours and transparency combine with seemingly weightless designs to create spaces with atmospheric appeal. Both visionary and balanced, light is a sensory fusion of tenderness and strength, depth in minimalism and elegance in restraint. Subtly-dynamic, light adapts to our moods. Everything adjusts as the light moves through the room. At times it energises, at others it has a calm and meditative effect. This creates a magical place where we constantly experience pleasant surprises, yet remain content.

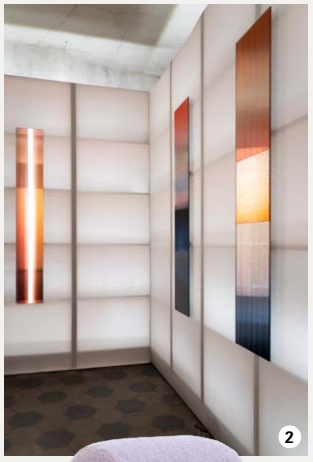


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light









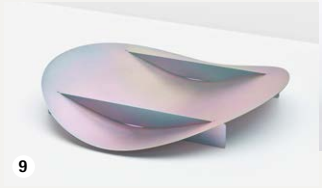




















1 Orbit Light by Sabine Marcelis for Hydro R100 Project, Photo: Einar Aslaksen
2 Chiaroscuro Installation by Rive Roshan, Photo: Design & Practice
3 LightMass^ by Raw-Edges Design Studio
4 LOUNGESCAPE by Antonio Citterio for Flexform
5 Drape Light by Jamie Wolfond for Moooi
6 Clay by Zanellato/Bortotto for Moroso, Photo: Studio Eye
7 Tourbillon Side table by Dorian Renard
8 Glass by Juliane-Antonia Greve
9 Tension Bowl by Paul Coenen, Photo: Jeroen van der Wielen
10 TYPE-XIII Atelier Oï project by A-POC ABLE ISSEY MIYAKE
11 White Ridge by Ludmilla Balkis, Photo: Zeph Colombatto, courtesy of Guild Gallery
12 Rotonda by CARA \ DAVIDE for Uniqka, Photo: Uniqka
13 Hydro-Sphere by Aleksandra Jakuć, Photo: Jaime Asua

design experience

Balanced havens of tranquillity, where new forms emerge as embodied movement: objects adopt an apparently weightless presence. light captures the longing for positive emotions, cosiness and comfort – translating these into organic shapes and generous volumes. An artisanal heritage is perpetuated in an astonishingly contemporary aesthetic. Three-dimensional structures elicit objects with a highly sculptural quality – sometimes delicate, sometimes retaining a strong shape. Shimmering surfaces full of special effects leave room for illusion: living with a visionary power of attraction.

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light

Pantone 7541 C
Pantone 11-4601 TCX

Pantone 5523 C
Pantone 13-5306 TCX

Pantone 2205 C
Pantone 15-4005 TCX



Pantone 523 C
Pantone 14-3612 TCX

Pantone Cool Gray 3 C
Pantone 14-4201 TCX

Pantone 4009 C
Pantone 15-1237 TCX

Pantone 490 C
Pantone 19-1525 TCX

Pantone 7449 C
Pantone 19-1718 TCX

Pantone 2215 C
Pantone 19-4324 TCX

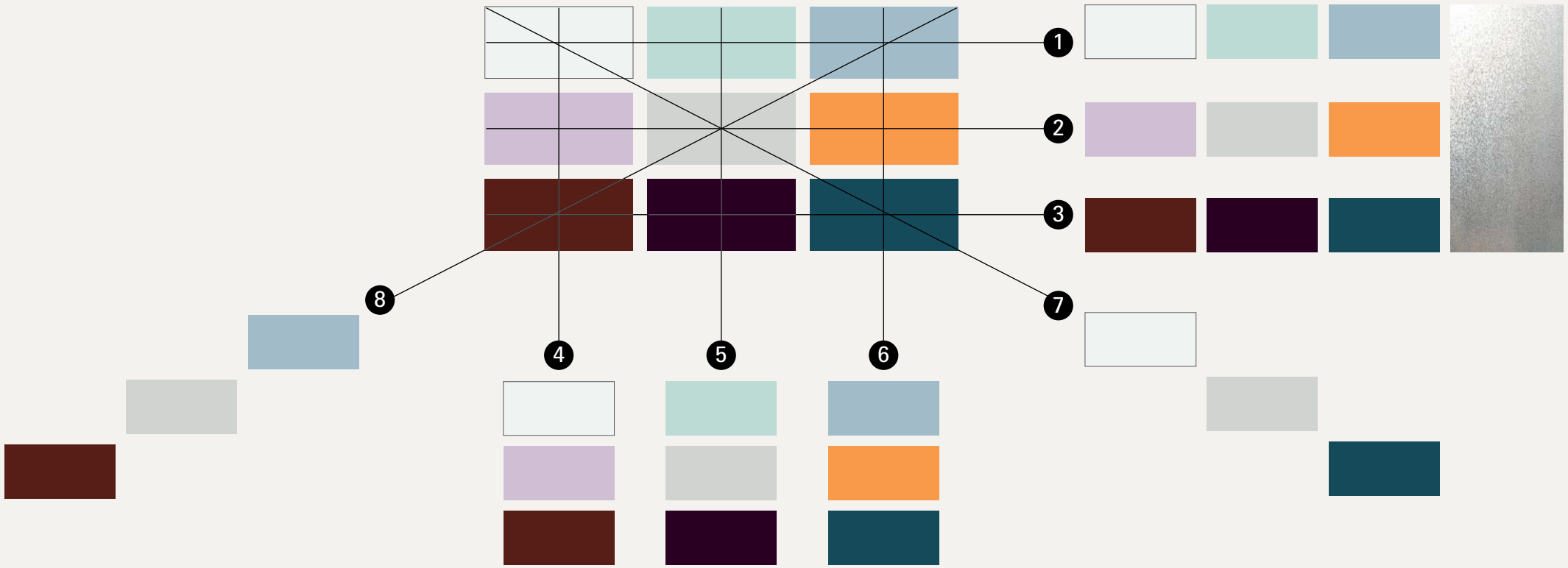
colour story

This colour palette conjures associations with radiant sunlight, weightlessness and magical moonbeams in the dark. A delicate sense of nature is accompanied by illusory aesthetics from the virtual world. Neutral nuances such as Aerated White or Hazy Grey stand alongside charming pastels like Diluted Lilac and deep shades of Magic Darkness or Night Cloud. Matte silver complements the light colour palette as a metallic shade with a soft finish that invites colours to blend: reflective surfaces and radiant effects create a whole cosmos of colours.

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light



micro-colour themes

From the whole colour range, eight micro colour themes emerge. These are useful and straightforward guides to planning and designing light all year round. They can set different focal points, such as using tender pastels or mysteriously luminous shades.

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light











1 Ranieri x Davide Quayol for Ranieri
2 Stola TIERRA by WEICH Couture Alpaca, Photo: Achim Küst
3 Detail: Glass by Juliane-Antonia Greve
4 Time to Reflect wall piece by Rive Roshan, Photo: Simon Hewson, courtesy of Gallery Sally Dan Cuthbert
5 Detail: Magic Colour Vase by Studio LoopLoop x STORE Design Club, Photo: Studio Pim Top
6 Tidal Light by A+N Studio, Photo: Sanne Kaal
7 Sitzkissen ASIENTO by WEICH Couture Alpaca, Photo: Achim Küst
8 Detail: Chiaroscuro Installation by Rive Roshan, Photo: Design & Practice
9 TYPE-XIII Atelier Oï project by A-POC ABLE ISSEY MIYAKE
10 Pressure Vases by Tim Teven Studio, www.timteven.com

material journey

With light, materials may appear translucent, surprise with their ultralight volume, or entrance with an ethereal, flowing appearance. Natural phenomena are often a source of inspiration – with a secretly shimmering or busy surface, in airy transparency or clouded effects. Materials like glass, metal or ceramics create effective designs: innovative materials and finishes transform surfaces into visual, tactile experiences.

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light

+ more

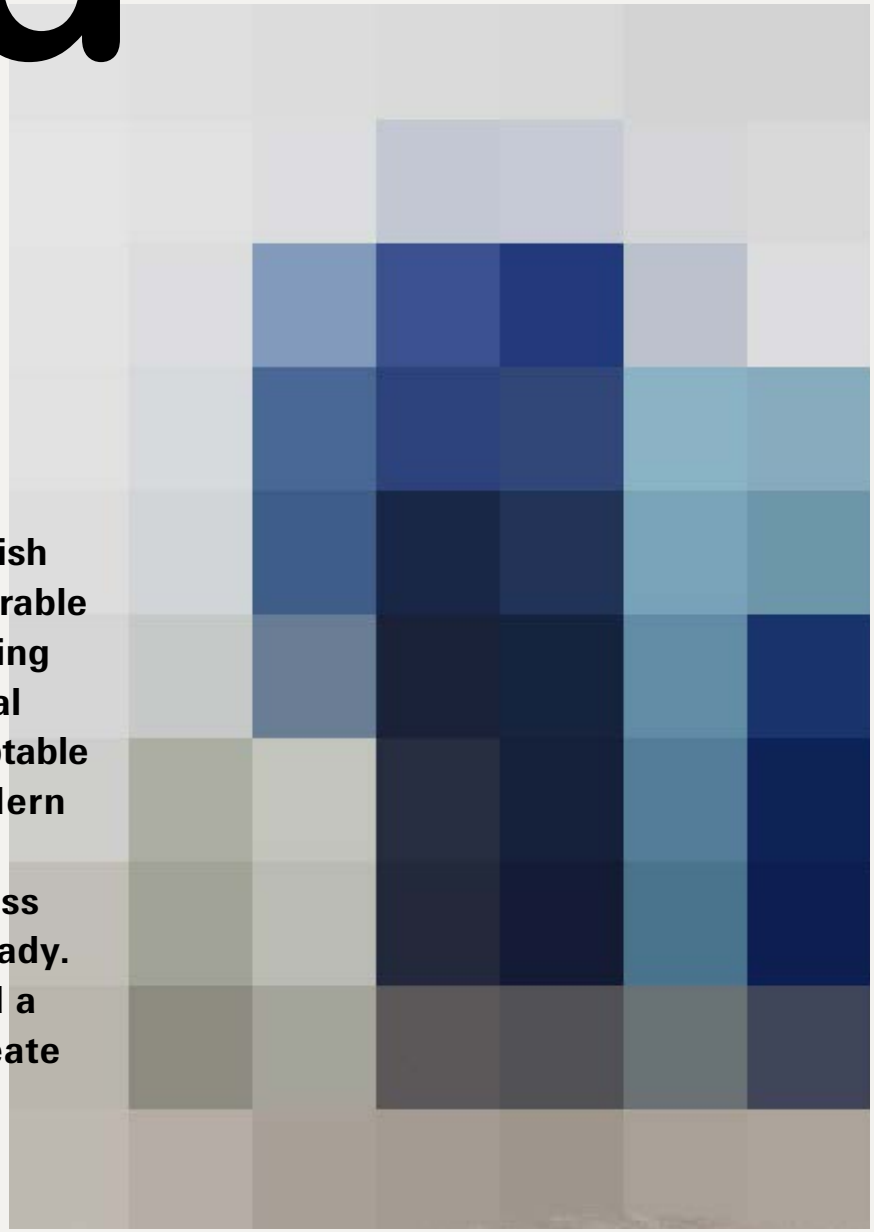
light expresses the desire for a multisensory experience involving all the senses, using olfactory, sound and light effects that touch us directly. An extraordinary fragrance can change the whole space – just like lighting from either lamps or panels, whose physical force has a real effect on the body. Gentle, inviting designs unfurl their aesthetic quality to envelop our own living spaces in therapeutic meditation. They give us moments of relaxation, leaving us grounded and connected.

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solid

durable
flexible
unconventional
considered
striking
graphic
concise
strong
confident
metallic
shiny
retro-modern
classic
clear
consistent
architectural
variable
geometric
distinctive
functional
timeless
precise



solid responds to our inner wish for living space to be both durable and capable of change, bringing considered but unconventional designs. Modular, highly adaptable ideas sit alongside retro-modern reissues and materials with a long life cycle built in. Timeless and functional, clear and steady. Strong or neutral colours and a concise design language create living spaces to suit us both today and tomorrow.

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solid















1 Vase tribute Lucio F. by ANDRÉ JACOB, Photo: Tom Dagnas
2 Tracing Water by Folkform, Photo: Casper Sejersen
3 SF06 KERMAN, TA26 KANAME ROUND, CT09 ENOKI by e15, Photo: e15
4 2-in-1 chair by Werner Aisslinger for moveinBase, Photo: Studio Aisslinger
5 FAYE by Mathias Hahn for Schönbuch
6 Alma by Francisco Gomez Paz for Paola Lenti srl, Photo: Sergio Chimenti
7 Sedona by Patricia Urquiola for Moroso, Photo: Studio Eye
8 Ramel Series by Antonio Severi, Photo: Tanguy Morvan
9 Ramel Series by Antonio Severi, Photo: Tanguy Morvan
10 Geometry by Claesson Koivisto Rune for Orrefors
11 OBJEWELRY by Kira Yurina for Time & Style
12 Thing_01 by Konstantin Grcic for 25kg
13 Geometry by Claesson Koivisto Rune for Orrefors

design experience

Bold, striking designs exhibit a graphic character. Cool metal combined with geometric transparency. This is a refreshing homage to modern classics: experience a strong reformulation of consistency with solid. Its remarkably careful design and consistently considered development produce confident, pared-down living spaces. Solid shapes, functional designs and a accentuated selection of colours support our search for lasting, timeless looks.

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solid

Weiß
Pantone 11-4800 TCX

Pantone 2230 C
Pantone 17-4928 TCX

Pantone 7756 C
Pantone 18-0527 TCX



Pantone 7586 C
Pantone 18-1246 TCX

Pantone 2204 C
Pantone 13-4809 TCX

Pantone 7462 C
Pantone 19-4049 TCX

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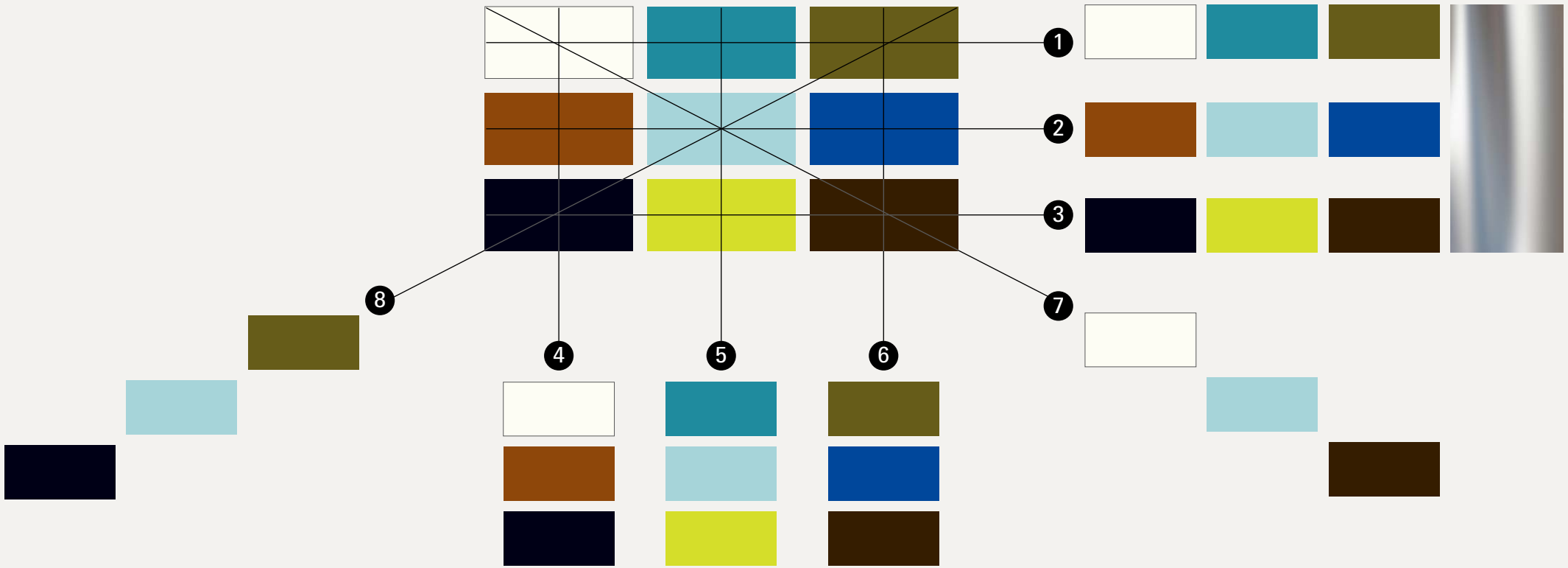
colour story

With its contrasting, striking colour palette, solid conveys modernity and sets clear graphic touches. Confident colours like Distinctive Petrol and Sulphur stand against more restrained, less extreme shades such as Grey Blue and clear neutrals. Colours inspired by materials alternate with intense, lively tones. Additional cool, clean metallic components play a key role, ranging from steel and aluminium to reflective, high-sheen looks.

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solid



micro-colour themes

The eight individual micro colour themes that make up solid leave scope to interpret each occasion, scenario or season differently. The focus might lie on confident, strong or more neutral, subtle colours.

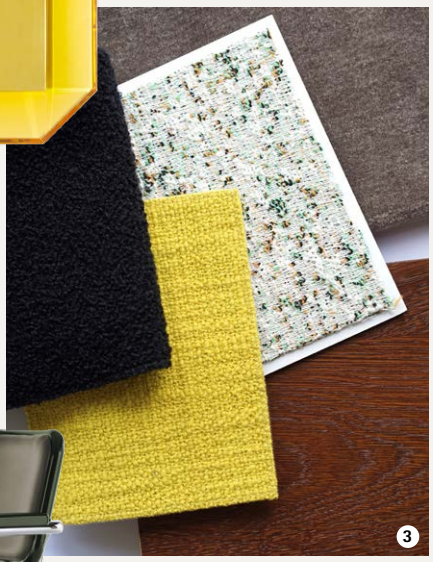
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solid


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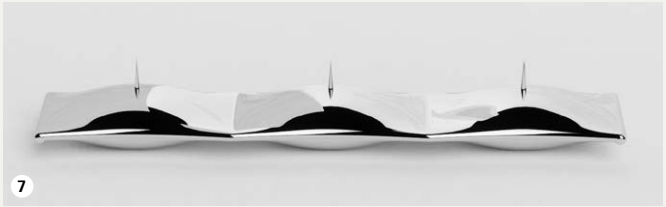
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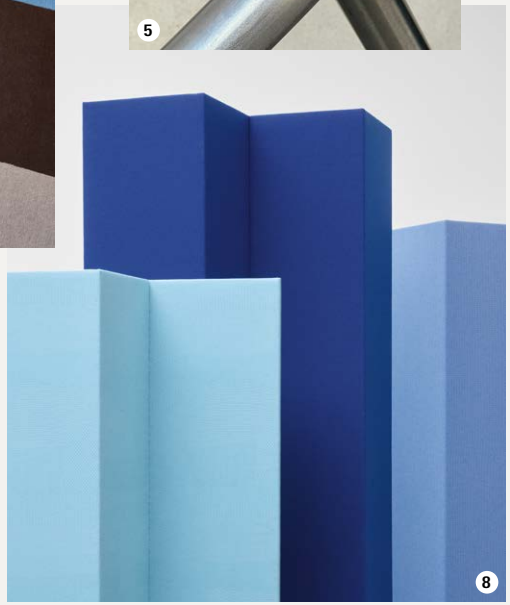

3


4


5


6


7


8

1 Zona Collection by Annahita Kamali and Florian Böhm for Mattiazzi, Photo: Studio AKFB
2 Tact & Trace by Objects of Common Interest for Tacchini
3 e15 Materials, www.e15.com
4 Detail: Zona Collection by Annahita Kamali and Florian Böhm for Mattiazzi, Photo: Studio AKFB
5 Detail: Thing_01 by Konstantin Grcic for 25kg
6 S 64 P SERIOUS 03 by Thonet, Photo: Thonet GmbH
7 Cosmic Candle Holder by Mati Sipiora
8 Detail: Tracing Water by Folkform, Photo: Kjell B Persson

material journey

solid shows a distinct respect for materials. Each is worked individually and can be combined to contrast with others. Wood can be stained or left natural, glass may be clear or coloured, metal surfaces shiny or matte – all combined with quality textiles and recycled elements. Patterns and surfaces show a clear and often geometric design language. Here, colours are either created directly by using a particular material or employed as an intense accent. Particular focus lies on aspects such as durability and the circular economy: in this unexpected context, recycled plastics, metals, textiles and glass find new homes.

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solid

+ more

How contemporary can timeless design be? **solid** stretches the reframing of modernity to its limits. Finely worked wood, practical metal, valuable textiles and reflective surfaces redefine conventional ideas of lasting aesthetics. Modular furniture can be transformed with ease thanks to clever mechanics and considered design, or easily set aside to save space. Classic modernist designs are also featured, which are now being interpreted in more diverse and confident ways than ever before.

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Annetta Palmisano


Cem Bora


Claudia Herke

stilbüro bora.herke.palmisano

For the Ambiente Trends 26+, the experts at Stilbüro bora.herke.palmisano have looked from the present into the future: which issues are viral today, and which needs will arise for the following year? Answers can come from anywhere around the world, whether Milan or Japan, Paris or Berlin. The major directions and overarching trends are just as important as smaller-scale observations. Stilbüro bora.herke.palmisano casts an observant eye over three independent themes, with exacting analysis to help us design our home environments. All this year's Ambiente Trends 26+ are linked by a desire for optimism, new ideas and dreams – as well as sustaining memories and ongoing certainties. Increasingly, design is not only applied to environments but also understood as a fundamental tool for positive change.

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