

ambiente

trends
26+

DREAMS
FACTS
STORIES

DREAMS FACTS STORIES



Never lose your optimism. Follow new ideas and dreams, while reviving motivational memories. We need to know what carries us forwards. **DREAMS FACTS STORIES** expresses overarching tendencies that tie together all the Ambiente Trends 26+.

dreamlike describes our longing for greater imagination and optimism. Surreal, fairytale settings outline imaginative, out-of-the-way places that allow us gently restorative thoughts. This does not mean fleeing today's challenges, but creating a haven in which to design a lovely, liveable future.

A longing for positive feelings leads to sustained engagement with durable and familiar designs. **timeless** finds the future in remembering what was and will remain good. Tried and trusted designs are being fully reinterpreted: not only does design quote the past, but our living areas are also staged to evoke it.

Sculptures replace objects, staging supplants decorating: **curated** is the careful compilation of objects that together are more than the sum of their parts. New combinations and connections develop, resulting in a harmonious all-round experience that's neither too little nor too much.

brave



light



solid



Exceptional times demand a lot of us. That's why it is currently more important than ever to stay motivated as we transform our lives, to stay focused on beauty and to work towards an equally positive future. The Ambiente Trends 26+ take that attitude and offer three independent responses to the question of how we want to live: brave gives us the courage to approach things differently. It's full of ideas, experimental and expresses the joy in designing something new. light brings air, illumination and ethereal levity. From calming and minimal to energetic and surprising, it creates spaces with a visionary appeal. solid responds to our inner wish for both timelessness and variety in our environment, bringing considered but unconventional designs. It's timeless, functional and confident: a strong reformulation of permanence.

collab
creative
multilayered
interplay
unexpected
craft
multifarious
expressive
technology
figurative
storytelling
life as art
emotional
poetry
imaginative
unusual
retro charm
artistic
bold
full of ideas
experimental
playful

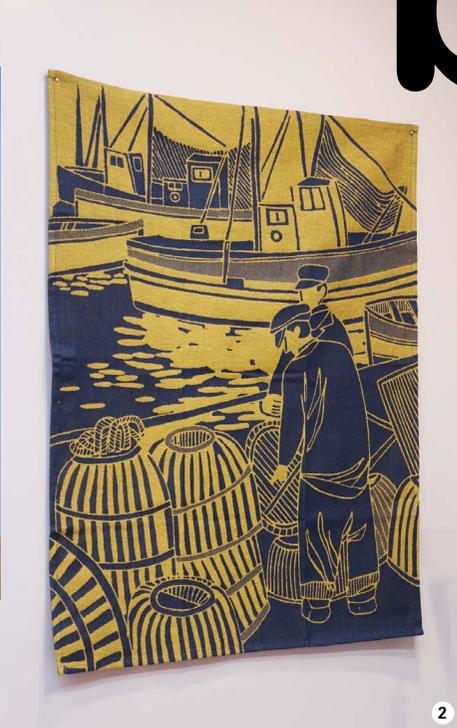
brave

It's the right time to approach things anew. brave celebrates the expressive joy in designing our living spaces, and encompasses all areas. Seemingly contradictory materials and techniques enter into unexpected collaborations. Objects with a retro charm evoke treasured memories that can be reimaged for the present day. Stimulating, unconventional colours offer many layers of design possibility, for surroundings full of beauty and utility where loveliness is practical and the practical is imaginative. This is all carried by a spirit of art, leaving space for original ideas. Great new things come to those who are brave, be they bold attitudes, creativity or a love of experiments.



brave

- 1 CHIC.MIC
 - 2 TISSAGE MOUTET
 - 3 KLATT OBJECTS
 - 4 MAASTRICHT PORSELEIN
 - 5 KLATT OBJECTS
 - 6 RICE
 - 7 ZIETA STUDIO
 - 8 AMEFA/EKELUND
 - 9 GLOBAL BASE
- SOURCING LIMITED



design
experience

brave invites us to converse across borders – between countries and regions, eras and techniques, crafts and technologies. Contemporary design codes are playfully upended. Vintage associations and objects bridge the gap between the present day and a fondly remembered past, while digital characteristics are translated into physical form. Animal images, floral prints and other figurative subjects attest to the storytelling aspect of this lifestyle theme.

brave

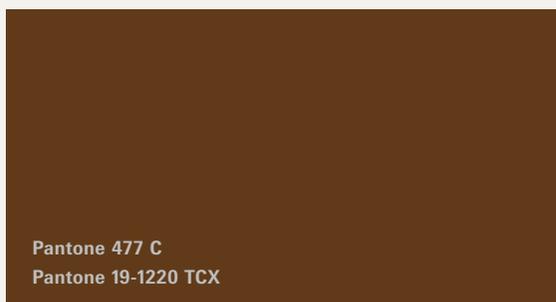
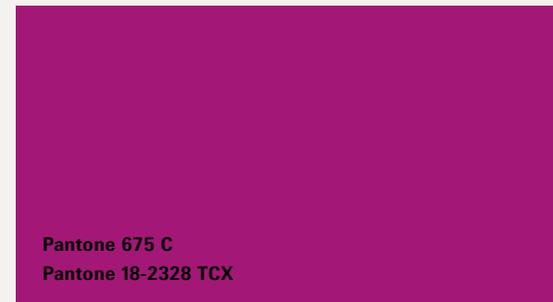
- 1 INMARK
- 2 MINERAL SERIES
- 3 ZIETA STUDIO
- 4 ZIEHER
- 5 H CONCEPT
- 6 DESIGN NETWORK AFRICA
- 7 VASICOL
- 8 ZAFFERANO



material journey

Materials and textiles are reimagined with brave. This unexpected material experience is fundamentally formed from surfaces and patterns. Textiles take on an unusual appearance using digitally altered prints. Leather, glass and ceramic objects are made unmistakable by artistic drawings, hand-painted patterns or unusual glazes. Metallic surfaces in ever-changing shades create an additional refinement and allow objects to be constantly reborn.

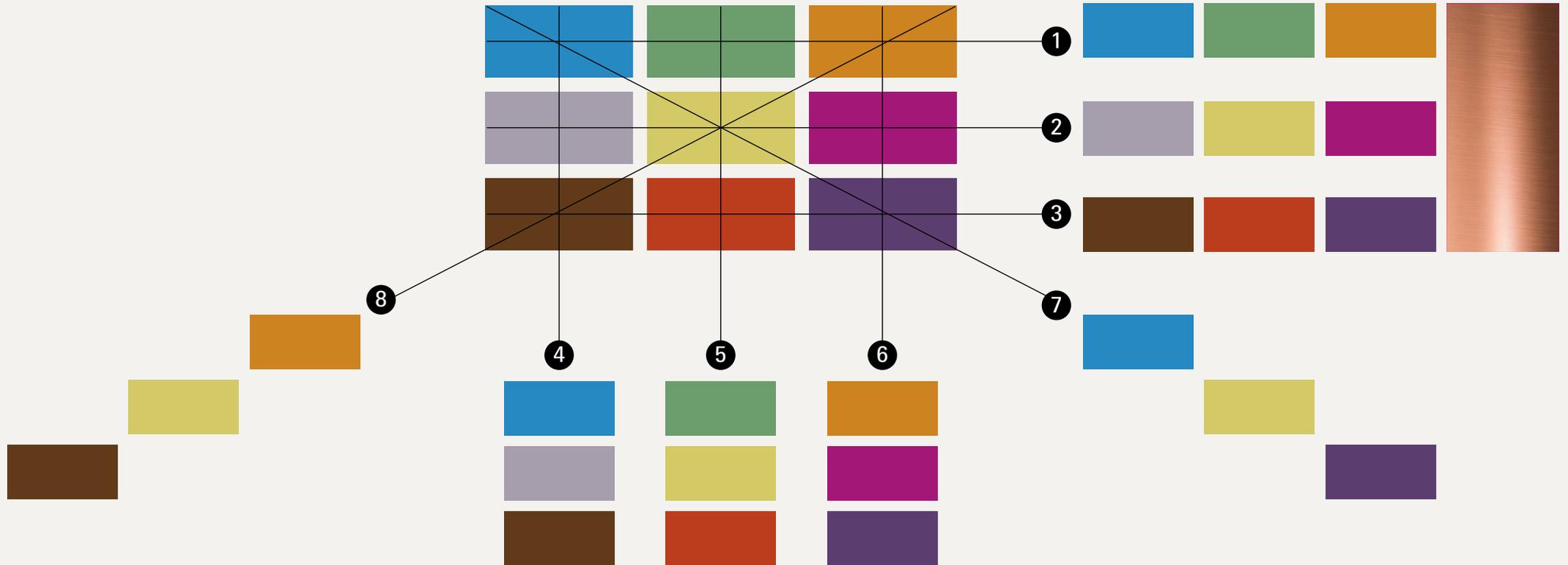
brave



colour story

With its spirited, bold and stimulating colour palette, **brave** makes room for multilayered creative designs. Strong colours such as Azure and Tangerine sit alongside gentle, more diluted hues such as Pale Lavender and Green Tea. Added to this come more sombre shades of Plum, Dark Amber or Deep Brown. Copper rounds out the colour palette: this multifaceted metallic component can produce anything from a shiny reflection to an understated matte surface.

brave



micro-colour themes

The eight micro colour themes comprising nine shades from throughout the colour palette offer a variety of focal points for reinterpreting brave afresh throughout the year, for example by emphasising stronger or subtler colours. Each theme tells its own colour story, suited to a different occasion or design scenario.

brave

+ more

Designers are increasingly seen as changemakers: not only do they want to shape objects, but also to positively transform the world at large. As a basic principle, everything can and should be questioned and reimagined – and as if to confirm this self-evident truth, collabs with other creatives or local craft firms help drive some unusual approaches. Unique combinations of materials and artistic-looking objects show how brave applies unconventional design techniques and work processes.



light

sculptural
weightless
voluminous
ultralight
3D textures
subtly dynamic
ethereal
translucent
immaterial
meditative
energetic
calming
innovative
puzzling
illuminating
atmospheric
magical
effective
visionary
multisensory

light means living in air, illumination and levity. Ethereal colours and transparency combine with seemingly weightless designs to create spaces with atmospheric appeal. Both visionary and balanced, light is a sensory fusion of tenderness and strength, depth in minimalism and elegance in restraint. Subtly-dynamic, light adapts to our moods. Everything adjusts as the light moves through the room. At times it energises, at others it has a calm and meditative effect. This creates a magical place where we constantly experience pleasant surprises, yet remain content.



light



1



2



3



4



5



6



7



8

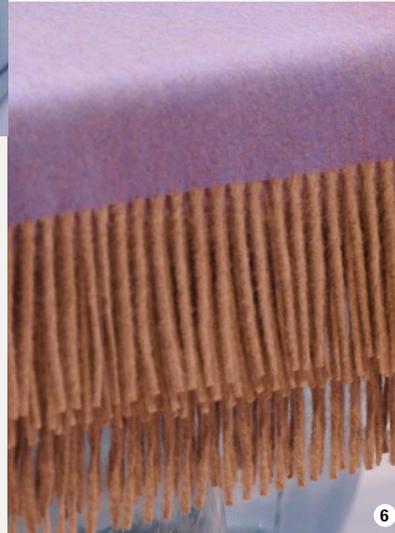
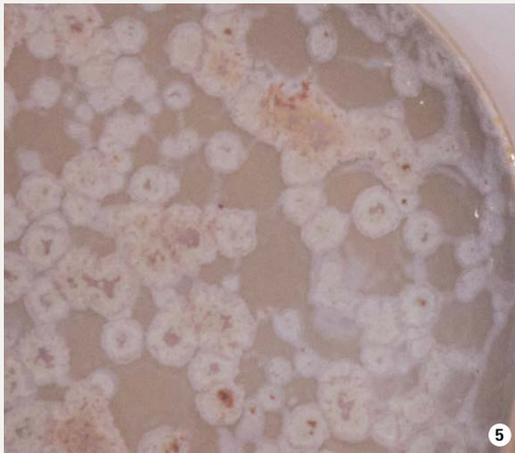
- 1 LUZERNE
- 2 FRANCE DAY
- 3 KLATT OBJECTS
- 4 VIDRIOS SAN MIGUEL
- 5 GUAXS/ESMALTICER
- 6 PERPÉUA, PEREIRA & ALMEIDA
- 7 DIBBERN
- 8 KLATT OBJECTS

design experience

Balanced havens of tranquillity, where new forms emerge as embodied movement: objects adopt an apparently weightless presence. **light** captures the longing for positive emotions, cosiness and comfort – translating these into organic shapes and generous volumes. An artisanal heritage is perpetuated in an astonishingly contemporary aesthetic. Three-dimensional structures elicit objects with a highly sculptural quality – sometimes delicate, sometimes retaining a strong shape. Shimmering surfaces full of special effects leave room for illusion: living with a visionary power of attraction.

light

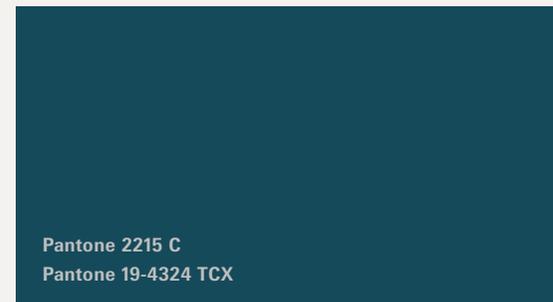
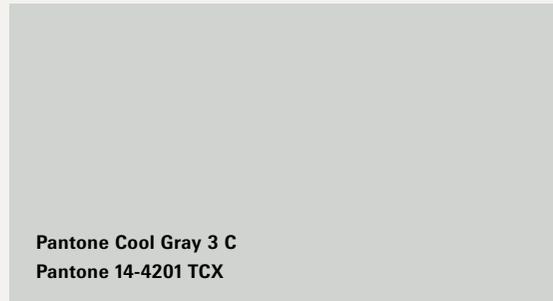
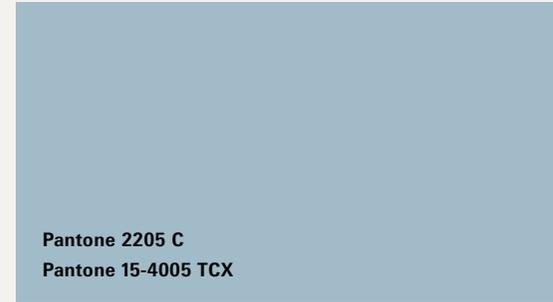
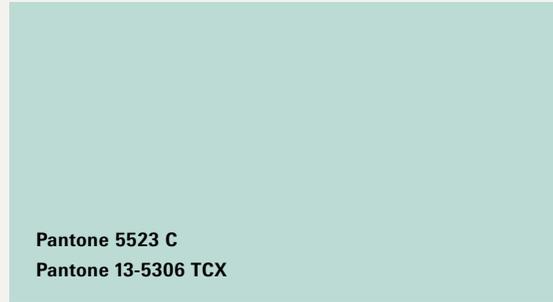
- 1 VIDRIOS SAN MIGUEL
- 2 KLATT OBJECTS
- 3 BHS TABLETOP
- 4 GUAXS
- 5 ESMALTICER
- 6 BRUN DE VIAN-TIRAN
- 7 PERPÉTUA, PEREIRA & ALMEIDA
- 8 EAGLE PRODUCTS



material journey

With **light**, materials may appear translucent, surprise with their ultralight volume, or entrance with an ethereal, flowing appearance. Natural phenomena are often a source of inspiration – with a secretly shimmering or busy surface, in airy transparency or clouded effects. Materials like glass, metal or ceramics create effective designs: innovative materials and finishes transform surfaces into visual, tactile experiences.

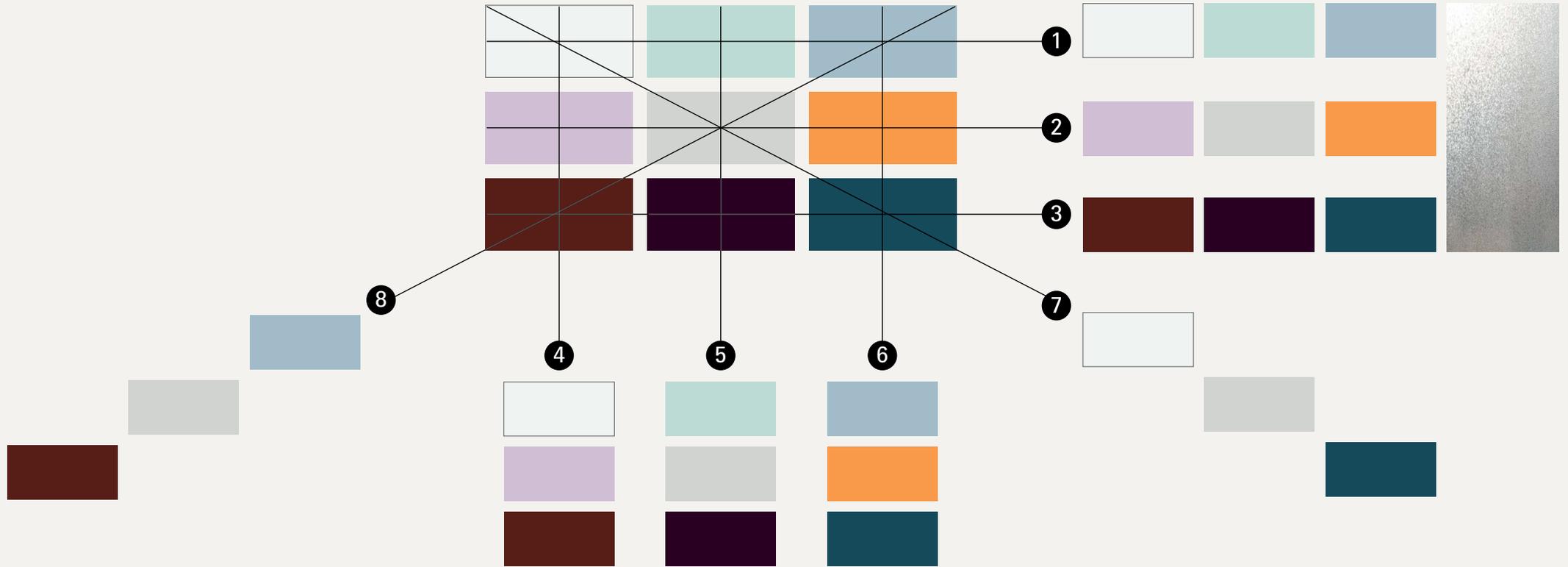
light



colour story

This colour palette conjures associations with radiant sunlight, weightlessness and magical moonbeams in the dark. A delicate sense of nature is accompanied by illusory aesthetics from the virtual world. Neutral nuances such as Aerated White or Hazy Grey stand alongside charming pastels like Diluted Lilac and deep shades of Magic Darkness or Night Cloud. Matte silver complements the **light** colour palette as a metallic shade with a soft finish that invites colours to blend: reflective surfaces and radiant effects create a whole cosmos of colours.

light



micro-colour themes

From the whole colour range, eight micro colour themes emerge. These are useful and straightforward guides to planning and designing **light** all year round. They can set different focal points, such as using tender pastels or mysteriously luminous shades.

light

+ more

light expresses the desire for a multisensory experience involving all the senses, using olfactory, sound and light effects that touch us directly. An extraordinary fragrance can change the whole space – just like lighting from either lamps or panels, whose physical force has a real effect on the body. Gentle, inviting designs unfurl their aesthetic quality to envelop our own living spaces in therapeutic meditation. They give us moments of relaxation, leaving us grounded and connected.



durable
flexible
unconventional
considered
striking
graphic
concise
strong
confident
metallic
shiny
retro-modern
classic
clear
consistent
architectural
variable
geometric
distinctive
functional
timeless
precise

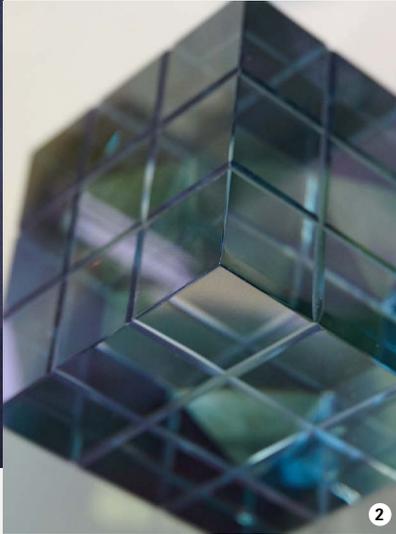
solid

solid responds to our inner wish for living space to be both durable and capable of change, bringing considered but unconventional designs. Modular, highly adaptable ideas sit alongside retro-modern reissues and materials with a long life cycle built in. Timeless and functional, clear and steady. Strong or neutral colours and a concise design language create living spaces to suit us both today and tomorrow.



solid

- 1 SONNEN-LEDER
- 2 PHILIPPI
- 3 ZAFFERANO
- 4 SIDE BY SIDE
- 5 PRESENT TIME
- 6 DIBBERN
- 7 TD
- 8 AARKE
- 9 BREPOL'S/MARK'S EUROPE



design
experience

Bold, striking designs exhibit a graphic character. Cool metal combined with geometric transparency. This is a refreshing homage to modern classics: experience a strong reformulation of consistency with **solid. Its remarkably careful design and consistently considered development produce confident, pared-down living spaces. Solid shapes, functional designs and a accentuated selection of colours support our search for lasting, timeless looks.**

solid

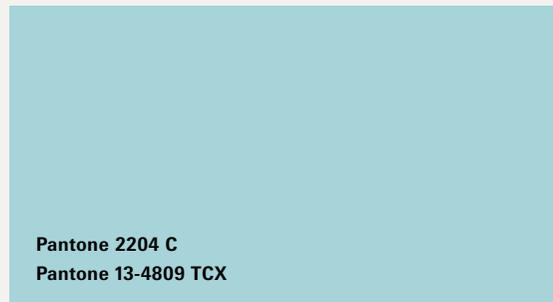
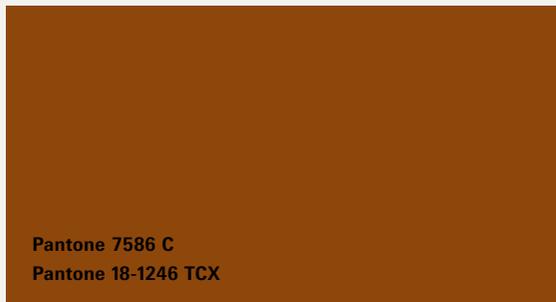
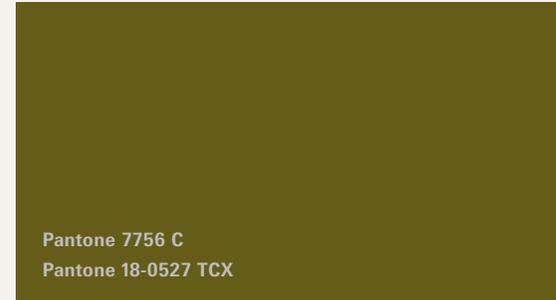
- 1 HEY-SIGN
BY BWF GROUP
- 2 AARKE
- 3 BLOMUS
- 4 ZIEHER
- 5 GRESTEL
- 6 SIDE BY SIDE
- 7 DIBBERN
- 8 MOOISA



material journey

solid shows a distinct respect for materials. Each is worked individually and can be combined to contrast with others. Wood can be stained or left natural, glass may be clear or coloured, metal surfaces shiny or matte – all combined with quality textiles and recycled elements. Patterns and surfaces show a clear and often geometric design language. Here, colours are either created directly by using a particular material or employed as an intense accent. Particular focus lies on aspects such as durability and the circular economy: in this unexpected context, recycled plastics, metals, textiles and glass find new homes.

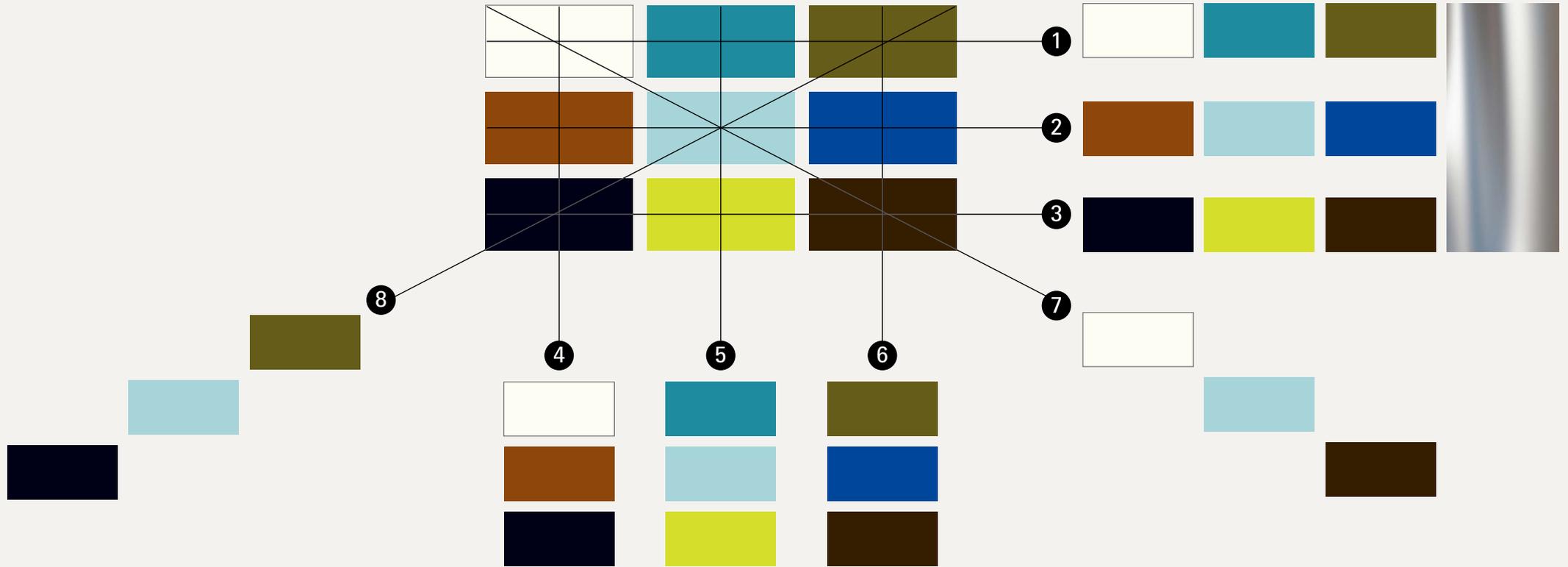
solid



colour story

With its contrasting, striking colour palette, **solid** conveys modernity and sets clear graphic touches. Confident colours like Distinctive Petrol and Sulphur stand against more restrained, less extreme shades such as Grey Blue and clear neutrals. Colours inspired by materials alternate with intense, lively tones. Additional cool, clean metallic components play a key role, ranging from steel and aluminium to reflective, high-shine looks.

solid



micro-colour themes

The eight individual micro colour themes that make up **solid** leave scope to interpret each occasion, scenario or season differently. The focus might lie on confident, strong or more neutral, subtle colours.

solid

+ more

How contemporary can timeless design be? **solid** stretches the reframing of modernity to its limits. Finely worked wood, practical metal, valuable textiles and reflective surfaces redefine conventional ideas of lasting aesthetics. Modular furniture can be transformed with ease thanks to clever mechanics and considered design, or easily set aside to save space. Classic modernist designs are also featured, which are now being interpreted in more diverse and confident ways than ever before.



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trends
26+

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Annetta Palmisano



Cem Bora



Claudia Herke

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For the Ambiente Trends 26+, the experts at Stilbüro bora.herke.palmisano have looked from the present into the future: which issues are viral today, and which needs will arise for the following year? Answers can come from anywhere around the world, whether Milan or Japan, Paris or Berlin. The major directions and overarching trends are just as important as smaller-scale observations. **Stilbüro bora.herke.palmisano** casts an observant eye over three independent themes, with exacting analysis to help us design our home environments. All this year's Ambiente Trends 26+ are linked by a desire for optimism, new ideas and dreams – as well as sustaining memories and ongoing certainties. Increasingly, design is not only applied to environments but also understood as a fundamental tool for positive change.

Ambiente

Messe Frankfurt Exhibition GmbH
Postfach 15 02 10
60062 Frankfurt am Main, Germany
ambiente.messefrankfurt.com