

ambiente

christmasworld

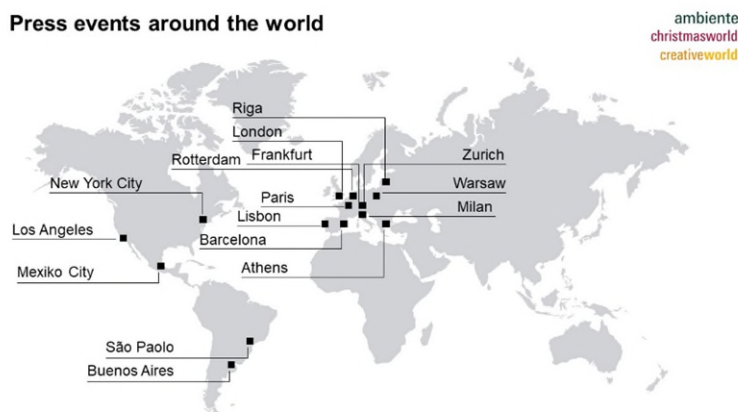
creativeworld

The Frankfurt consumer goods trade fairs on tour

Frankfurt am Main, September 2024. After the international press conference on September 3rd, 2024, the Frankfurt trade fair organizers Ambiente, Christmasworld and Creativeworld have embarked on a press roadshow. On-site networking events provide a unique opportunity to engage in a dialogue. The events reach journalists from over 30 countries and underline the focus of the three leading consumer goods trade fairs on the international networking of the industry. They lay the foundation for a strong start of the 2025 order season.

The international online press conference and the press events in Buenos Aires, Frankfurt am Main, Los Angeles, New York City and São Paulo marked the start of the Consumer Goods Fairs 2025 press roadshow: Athens, Barcelona, Lisbon, London, Milan, Mexico City, Paris, Riga, Rotterdam, Warsaw and Zurich are going to follow. Until the end of October, the Frankfurt trade fair makers will be answering questions from journalists from over 30 countries. ‘Personal contact is the be-all and end-all when it comes to getting people excited about our trade fairs, especially in the consumer goods industry. Our roadshow is the perfect occasion for journalists to get prepared for their trip to Frankfurt next February. And at the same time, it is extremely important for us as trade fair organizers to see and hear live how the markets we focus on are currently developing’, explains Julia Uherek, Vice President Consumer Goods Fairs with Messe Frankfurt, referring to the intensive weeks of exchange that will allow delving more deeply into the innovations and highlights presented on the press conference on 3 September 2024.

Press events around the world



Around the world - the press events of the consumer goods fairs inform, inspire and encourage networking. Photo: Messe Frankfurt.

Next trade fair dates:

Ambiente, Christmasworld and Creativeworld will continue to take place at the same time at the Frankfurt exhibition centre. However, they will be moved to the beginning of February to ensure that the trade fair dates are equalised.

Ambiente/Christmasworld:
NEW: Creativeworld:

7th to 11th of February 2025
7th to 10th of February 2025

Note for journalists:

Discover trends, styles and personalities in the [Ambiente Blog](#) and other news, expert knowledge and ideas for the retail sector on [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

Press releases & images: ambiente.messefrankfurt.com/press | christmasworld.messefrankfurt.com/press | creativeworld.messefrankfurt.com/press

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