

Participant Terms and Conditions

Exhibitors of the international consumer goods fair Ambiente 2025 in Frankfurt are eligible to participate in the selection of products for the special presentation Solutions 2025. The special presentation of the selected products will take place in a special exhibition area during Ambiente 2025. Only products that are from the table, kitchen, and household products sector, that have new functions for consumers, and that offer clever, innovative solutions for daily problems in the kitchen and household are eligible for selection. An exhibitor can submit multiple products for the product selection. The products that are registered and sent in for participation in the product selection, must not have been available before Ambiente 2024. Prototypes and unique copies will not be accepted. The selection is exclusively based on products that have been registered and sent in for the product selection.

Registration and delivery of Products

Every product that is intended for participation in the selection must have been registered by 22 November 2024. The registration exclusively takes place online. With the registration of the products online, the participant accepts the terms and conditions for participation.

The registered products must be sent in for the product selection by 29 November 2024. The use of the prepared package label is mandatory when sending in the products.

The participant shall enclose the respective registration form which is generated from the online registration. Late deliveries cannot be considered. No costs may be incurred by the event organizers for the delivery of the contributions. The participant shall bear any customs fees for import and export.

The participant themselves is responsible for copyright clearance of the submitted products (particularly commercial property rights). In registering the products, the participant warrants that they hold the rights necessary to use the products or that there is a complete chain of rights. The rights of third parties may not be infringed. Messe Frankfurt Exhibition GmbH (hereinafter: Messe Frankfurt) shall be indemnified against all claims by third parties arising from any infringement of the law. The release from liability also includes the reimbursement of costs that Messe Frankfurt (and its affiliated companies) incurs or has incurred through prosecution/legal defense.

Product Selection

The selection will be made by the curator Sebastian Bergne. The following criteria, among others, will be used as orientation for the selection:

- Innovative treatment of consumer's daily problems
- Technical solutions from which the consumer can profit
- Advances in production or material technology for the benefit of consumers and/or the environment
- Functionality
- Aesthetic compatibility of function and design

The curator is free to weigh the individual criteria separately when selecting products. The decision of which products will be presented in Solutions 2024 cannot be contested. There is no claim to an individual justification of the curator's decision. Only participants whose products have been selected for the special presentation Solutions 2025, will be informed in December 2024.

The products of all other participants will be returned without prior notice.

Messe Frankfurt reserves the right to present the participants of the special exhibition Solutions 2025, with all their relevant data (particularly their name, company, possibly photo) in print media and online (particularly on the event and corporate website, Facebook, Instagram, Twitter) and also as part of follow-up reporting.

Messe Frankfurt assumes no liability for incorrect or false information.

Logo for Solutions 2025

As long as the selected product is offered in an unaltered form, the participant may distinguish it with the official logo of Solutions 2025. The certificate that the participant receives for products that are selected and presented in the special presentation Solutions 2025 may also be used for advertising purposes.

Documentation

All selected products will be exhibited as part of a special exhibition during the international consumer goods fair Ambiente 2025 in Frankfurt. By participating in the exhibition, the exhibitor declares their consent to have their products photographed by third parties. Messe Frankfurt will photograph and film the selected products as well as the special presentation Solutions 2025.

Messe Frankfurt reserves the right to use this photography and video footage to create a follow-up report and for marketing and advertising purposes for Ambiente and for affiliated companies in all types of use and exploitation in all types of media (print and online on the event and corporate website and on social media channels such as Facebook, Instagram, Twitter) and to store them digitally for an unlimited period of time.

Shipping Risk, Insurance and Return Shipping, Liability

The event organizers will take out an insurance policy for the products that are sent in from the time the event organizers receive the product to the time it is returned. The event organizer assumes no liability for outgoing transport or for the time until the product is received again by the sender. The event organizer will only insure the products sent in for selection if the participant indicates the insurance value of the respective product on the registration form. Products that are not selected will be returned after product selection without prior notice. Products that are selected for the special presentation at Ambiente 2025 will be sent back after the end of the event.

Messe Frankfurt is not liable for damages unless such damages are caused by intentional or grossly negligent behavior. In the event of mildly negligent infringement of cardinal obligations, the liability of Messe Frankfurt is limited to foreseeable damages typical of this type of agreement.

Fee for Participation

The event organizer will collect a participation fee in the amount of EUR 165, plus statutory VAT from each exhibitor that has registered products for Solutions 2025, regardless of the number of products sent in, for incurred administrative expenses. The fee must also be paid if none of the products from the respective participant are exhibited in Solutions 2025. The fee is due for payment upon receipt of the bill.

Data Protection

Messe Frankfurt Exhibition GmbH collects, processes, and uses the data submitted by participants for purposes of product selection and the special Solutions exhibit at Ambiente 2025. Additional information pursuant to Art. 13 and 14 GDPR can be found at www.messefrankfurt.com/privac y.

