



ambiente

7.–11. 2. 2025
FRANKFURT/MAIN

SMART PERSPECTIVES

EXHIBITOR BENEFITS IN THE WORKING AREA.

The unique mix of offers creates a variety of synergy effects.

High-quality positioning in a relevant environment.

You can efficiently address new target groups.

You'll reach domestic and international trade customers.

Your brand recognition and image will improve with this global presence.

You'll gain inspiration, impetus and future insights.

BOOK YOUR STAND AT AMBIENTE.

Andrea Müller looks forward to hearing from you:
andrea.mueller@messefrankfurt.com
Tel. +49 69 75 75-60 89

Register for a non-binding location proposal at

[ambiente.messefrankfurt.com/
exhibitor](https://ambiente.messefrankfurt.com/exhibitor)

Come and be part of the world's most important consumer goods fair – also the industry's largest networking and ordering platform.



ambiente

7.–11. 2. 2025
FRANKFURT/MAIN

PRESENT YOUR LATEST PRODUCTS.

OFFICE

- ▶ Commercial office supplies
- ▶ Office equipment and technology
- ▶ Organising and filing
- ▶ Office paper
- ▶ Mailing, gluing and stamping
- ▶ Writing utensils
- ▶ Covering and bookbinding materials
- ▶ Office furnishings

REMANEXPO

- ▶ Printer consumables and recycling, environment and disposal

MEET YOUR TARGET GROUPS.

- ▶ Purchasing decision makers from the wholesale, retail and import/export segments of the stationery and office supplies sector – plus other industries including food, health and beauty, hypermarkets, mail order and online retail, furnishing and decoration
- ▶ Functional wholesalers, drop shipping companies and representatives of large trading organisations
- ▶ High-volume commercial buyers from industry, service providers and the public sector
- ▶ Facility managers and project planners

GET TALKING.

- ▶ The Future of Work Academy is a forum where well-known international experts will focus on new offices and ways of working.
- ▶ At Remanexpo Academy, it's all about remanufacturing, eco print solutions and similar.

AT THE HEART OF STATIONERY AND OFFICE SUPPLIES.

Individual. Flexible. Sustainable: changes in requirements are shaping demand. Ambiente provides the answer with its structure of offering in the Working area. Paper, office supplies and writing instruments sit between office equipment and furnishings and Remanexpo with its remanufactured printer consumables. Themes such as New Work and working from home provide fresh impetus. The Future of Work area presents innovations and design solutions. Trends are addressed.

We know that the office and stationery supplies sector is opening up towards lifestyle. For example, the sector intersects with the Giving area, which shows stationery, greeting cards and school supplies. Synergies naturally emerge with the Living area, where there is also scope to present solutions for commercial development projects. Top trade fairs Christmasworld and Creativeworld will also run concurrently with Ambiente: here, buyers order packaging, creative tools and more.