

TASTEFUL OPTIONS



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7.–11. 2. 2025
FRANKFURT/MAIN

YOUR OPPORTUNITIES AS A HORECA EXHIBITOR IN THE DINING AREA.

A host of synergy effects thanks to a unique mix of themes and segments.

Address new target groups efficiently.

Ideal positioning in a high-quality environment.

Reach a national and international specialist audience.

Your brand recognition and image will improve with this global presence.

Gain beneficial inspiration, impetus and future insights.

Come and be part of the world's most important consumer goods fair – also the industry's largest networking and ordering platform.

BOOK YOUR STAND AT AMBIENTE.

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Register for a non-binding location proposal at

[ambiente.messefrankfurt.com/
exhibitor](https://ambiente.messefrankfurt.com/exhibitor)



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PRESENT YOUR LATEST PRODUCTS.

- ▶ Buffet, presentation and food dispensing
- ▶ Chafing and transport
- ▶ Tabletop
- ▶ Café and bar
- ▶ Ovenware
- ▶ Disposable and reusable tableware
- ▶ Kitchen and kitchen gadgets
- ▶ Menu, chalkboards and display
- ▶ Kitchen and electrical built-in appliances
- ▶ Pre-cooking and cooking preparation
- ▶ Kitchen equipment
- ▶ Restaurant equipment

MEET YOUR TARGET GROUPS.

- ▶ Professional HoReCa buyers
- ▶ Distributors for hotel and restaurant supplies
- ▶ Buyers for hotel chains
- ▶ Contract business buyers
- ▶ Project planners
- ▶ Procurement agencies
- ▶ Office furnishing suppliers
- ▶ Commercial buyers
- ▶ All types of wholesale trading organisation

GET TALKING.

- ▶ Lectures by industry experts at the HoReCa Academy identify innovative hospitality concepts, best practice and trends.
- ▶ Hotelier's Day is a new event that devotes an entire day to the hotel sector.

HOSPITALITY COMES CENTRE STAGE.

Diverse. International. Innovative. The growing HoReCa segment is meeting up at the world's most important trade fair for table, kitchen and household. From front-of-house to out-of-house, the entire product range of the dining segment will be showcased. Whether global players or small artisanal enterprises, all suppliers will discover their ideal target audience here. The online exhibitor search and corresponding stand labelling ensure that visitors can find specialist companies quickly and easily. Buyers appreciate the global overview, the high-quality programme of events and the synergies with Working and Contract Business among others.