

ambiente

7.-11.2.2025 FRANKFURT/MAIN

RMYTH\0S OF LIFE-STYLE

messe frankfurt





IVIOVE THE ON THIS MOST GLOBAL SOURCING PLATFORM. No consumer goods fair is bigger or more important than Ambiente. Outside China, this is the undisputed marketplace for high-volume business. The broad range of goods spans both industrial and craft items. Producers and manufacturers come from Asia, South America, Africa and Eastern Europe; this is where everything flows together. This is where sourcing combines the Dining, Living, Giving and Working areas. It gives maximum international reach, for business opportunities without borders.

INSPIRE MAINTH WAR INTERVIEW

HORECA, CONTRACT BUSINESS, ETHICAL STYLE AND NMEDIA.HUB.

Trade visitors benefit here. From the easy overview and the huge range on offer. This makes it easier to target their search for specialised project partners. Let yourself be seen. And be seen, guaranteed. Ambiente ensures this with clear labelings on its stands and an online exhibitor search arranged according to special interests.



Hotels, restaurants and catering – always changing, constantly surprising. We have the latest designs, current trends and best practice in gastronomy. An extra hall level is available in the Dining area, dedicated to hospitality. The HoReCa Academy is a unique forum: it's perfect for exchanging ideas.



Demand in contract business is extensive and multifaceted. It spans design-based solutions as well as customisable serial production. Ambiente has it all. Especially, it has the right buyer for your range. Contract Business also creates scintillating synergy with Hospitality, Interior Design and Office Design & Solutions. Nowhere is this more true than in the Working area. There's especially great potential in equipping offices and workspaces. Take this opportunity for your company.



Sustainability is a state of mind, now well established on the market. Retail is rethinking – and adapting. Exhibitors of sustainable products can apply to be part of the Ethical Style Special Interest programme. This ranges very widely, from craft manufacture to fair trade, from recycled goods to innovations. And there's more: Ethical Style Spots showcase special examples. Take part and apply for your product to be included.



nmedia.hub is more than just a tool. This is the order and content platform for the Home & Living sector. Its B2B services support brands and retailers as they digitalise their value chains. The hub is the perfect way to efficiently manage order processing for goods plus product and image data. From standardised to customised solutions: you too can secure full support.



75%

Degree of internationality

171

Participating nations

93%

Visitor satisfaction

269,004

sqm gross exhibition space

3,988

97,319

Visitors

SPECTACULAR EDITION

THE SUCCESS STORY CONTINUES.

Ambiente 2024 has excelled itself another time. Exhibitor numbers were up – and there were more international trade visitors, too. Once again, Frankfurt proved its ability to attract business from around the world. This is the leading platform for inspiration, networking and ordering.

Status February 2024, Numbers before FKM test

AMBIENTE LIVE AND DIGITAL.

Ambiente is ever-present: 365 days a year. Our online formats let you network and present your products virtually before, during and after the trade fair. Use of these is included in your Exhibitor Media Package. The online exhibitor search and digital order platform nmedia.hub are also available 24/7. Why not join in? You can meet, greet and talk online. It's a real source of inspiration!

SECURE YOUR SUCCESS IN 2025.

Register for a non-binding location proposal at:

ambiente.messefrankfurt.com/exhibitor

LET'S TALK.

We'd be delighted to help and advise you. Simply call us or send us an email.

TEAM DINING

Tel. +49 69 75 75-62 31 ambiente-dining@messefrankfurt.com

TEAM LIVING

Tel. +49 69 75 75-60 77 ambiente-living@messefrankfurt.com

TEAM GIVING

Tel. +49 69 75 75-66 88 ambiente-giving@messefrankfurt.com

TEAM WORKING

Tel. +49 69 75 75-66 88 Office and Remanexpo Tel. +49 69 75 75-60 77 Office Design & Solutions ambiente-working@messefrankfurt.com

Contact the Messe Frankfurt Service Teams for more information about services relating to your stand. They'll support you all the way from your initial preparations right through to planning and executing your trade fair presence:

ambiente.messefrankfurt.com/services

PRICES 2025.

STAND RENTAL PRICES

MEDIA PACKAGE (COMPULSORY)

Entry in all trade fair information media. €985.00**

"Plus environmental levy of € 4.30/sqm, AUMA (German Trade Fair Industry Association) charge of € 0.60/sqm and VAT. "Plus VAT.

EXHIBITION GROUNDS.

Scan QR code and discover the ground plan.



ATTRACT YOUR AUDIENCE.

You exhibit and everyone notices, thanks to advertising materials that are just right for inviting your customers along. Ambiente has great reach, with a highly visible international campaign. We use direct mailing, advertisements, press and PR work in all relevant industry publications, newsletters and on social media to get our message across. Our admission vouchers for your guests make visiting the fair an even more attractive prospect.

29,702

Subscribers get insights around consumer goods, trends and design at ambiente-blog.com

PR campaign in the international daily, trade and business press.

1,077
accredited media representatives

from 49 countries. **

116,524

Followers on Instagram

4,589
Followers on LinkedIn

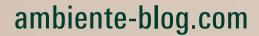
434,281

Followers on Facebook

Multi-level direct mailing campaigns in 39 regions with

2,311,115

contacts worldwide. *











#ambiente25 #ambientefair

Messe Frankfurt Ambiente

Messe Frankfurt Exhibition GmbH Postfach 15 02 10 60062 Frankfurt am Main, Germany Tel. +49 69 75 75-0 ambiente@messefrankfurt.com ambiente.messefrankfurt.com

