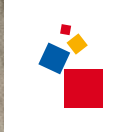


ambiente

26.–30. 1. 2024  
FRANKFURT / MAIN



# OFFICE & STATIONERY GUIDE

# Where the world's stationery and office supplies sector meets.

We'd love to see you at the industry's international hub: From the innovations of global brands to the visionary ideas of newcomers – Ambiente puts the world's stationery and office supplies onto a firm footing for the future. At the Working area, the boundaries between New Work and Lifestyle, Home and Office are all blurring. The latest market developments will be showcased. You will find answers to new challenges and promising solutions for your business. This is the place to discover innovations and trends. Get inspired for your varied core and supplementary product assortments.

## AMBIENTE 2024: AN INTERNATIONAL OFFERING.

The impressive selection of provided goods means that you can compile an outstanding range of products for the whole year:

- ▶ The array on offer in the **Working** area spans commercial office supplies and equipment, furnishings and design for offices, co-working spaces and working from home. Office Heroes is where the big industry brands set out their stalls. The established Remanexpo platform for remanufactured printer supplies and components with its own brand area shows the increasing importance of sustainability in this sector.
- ▶ **Giving** has a Stationery & School section, with a broad range including stationery, writing materials and school supplies. Urban Gifts is home to an impressive selection of gift items.
- ▶ **Dining** is the go-to area for Office Break, Clean Office & Storage Solutions.
- ▶ Ambiente is the largest **Sourcing** platform outside China, across all sectors – including many large-scale suppliers of stationery and office supplies.
- ▶ And as **Christmasworld** and **Creativeworld** are also being held concurrently within Frankfurt's exhibition centre, there's huge scope to pick up ideas for supplementary product assortments.

You can also search for interesting exhibitors in the run-up to the fair:



## BE THERE. ENJOY THE MANY BENEFITS.

- ▶ Major sector expertise
- ▶ High concentration of brands and offerings
- ▶ Broad range of products for both core and supplementary product assortments
- ▶ Huge choice to help your business succeed

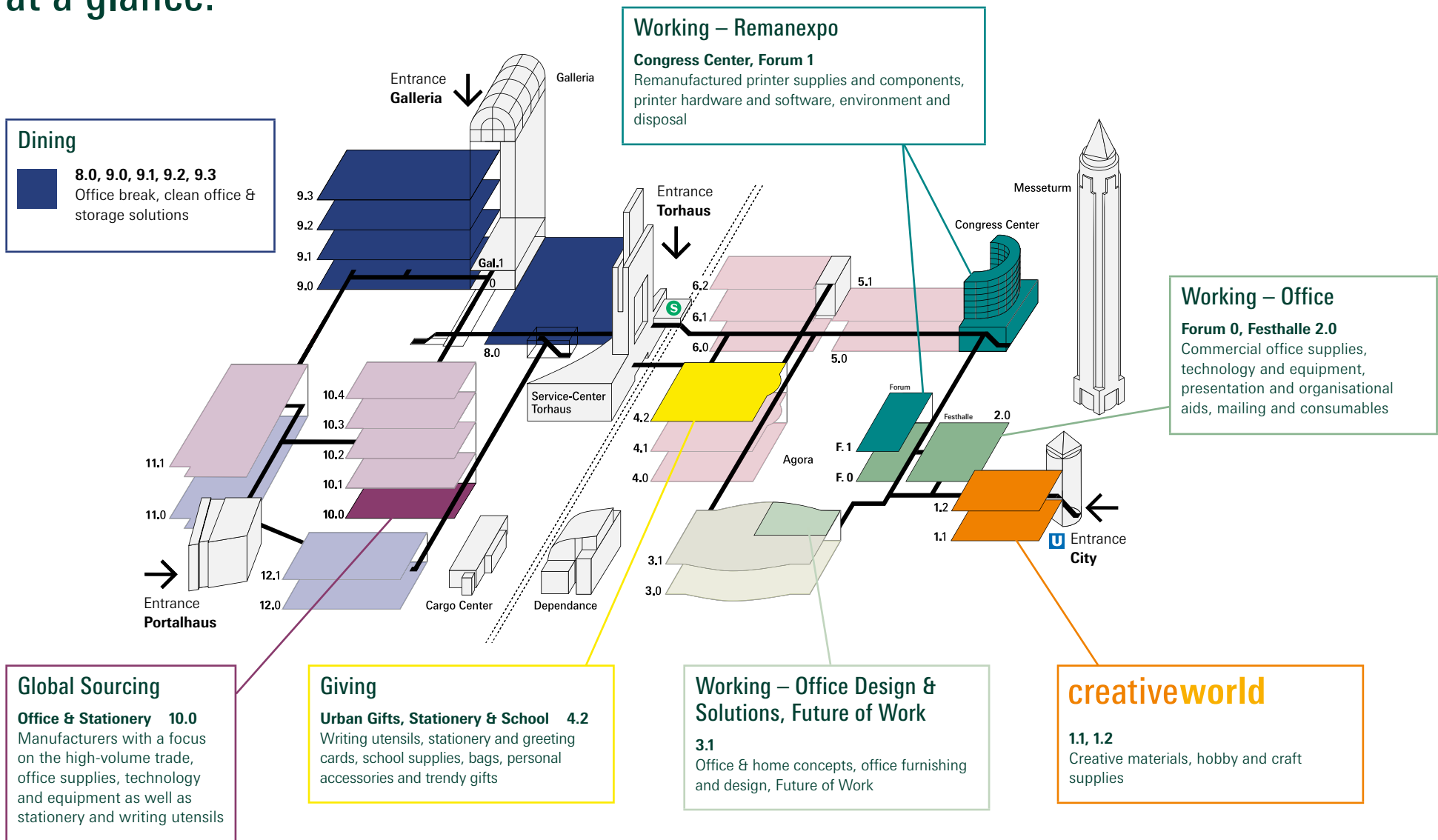


## Perspectives provide orientation.

It's all about tomorrow's world. The big issues, from Sustainability to New Work and Future Retail, influence the exhibitors and feature in the comprehensive programme of events. Highlights and special presentations pick out prospects for future success that can guide your actions, starting now.

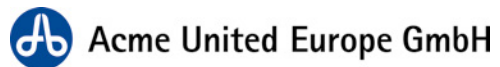
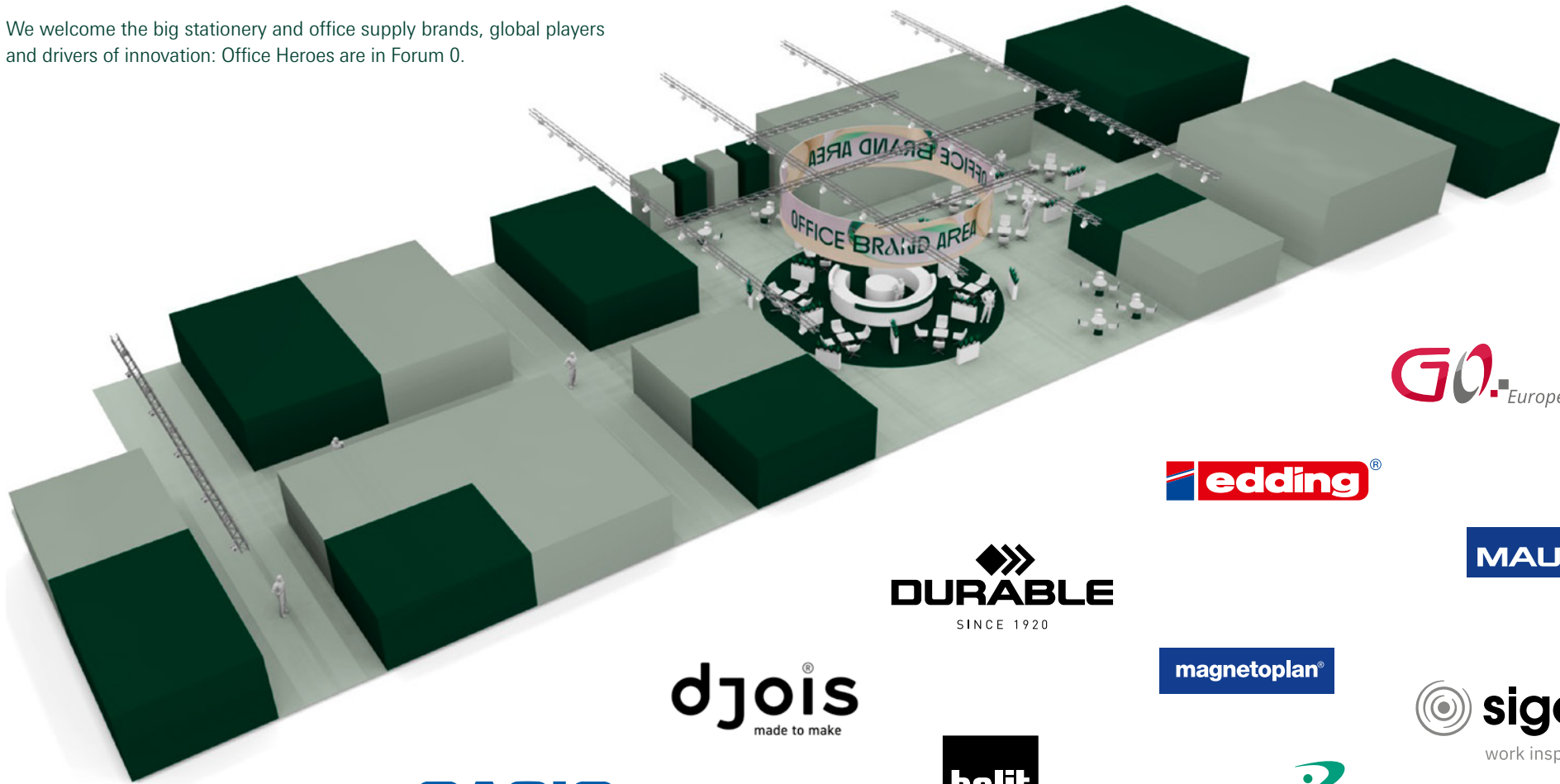
- ▶ The **Future of Work area** offers a glimpse into the future – with concept presentations and a range of office design & solutions. The **Future of Work Academy** provides inspirational talks and tours centred on modern and hybrid ways of working. **Hall 3.1.**
- ▶ At **Remanexpo Academy**, well-known experts will look at key developments in remanufactured printer consumables and components. **Forum 1.**
- ▶ **Ms. Paper & Friends** is focused on stationery and office supplies for retail, book trade and concept stores, with fresh ideas for presenting it, plus decorations and selected product innovations. **Hall 4.2 foyer.**
- ▶ **Ambiente Trends 24+** is where we show off the season's three main style directions. All their facets and interpretations get a chance to shine, for office, living, kitchen, household and table setting. **Hall 4.1 foyer.**
- ▶ **Creativeworld Trends 2024** illustrate which colours, shapes and materials are in demand for the creative sector. **Hall 1.2.**
- ▶ **Christmasworld Trends 24+** provide an overview of what's new in the seasonal and festive decoration sector. **Hall 4.1 foyer.**
- ▶ The **Conzoom Solutions Academy** starts discussions about new retail ideas by sharing experiences, best practice and design trends. **Hall 4.0, Saal Europa.**

# Stationery and office supplies at a glance.



# The stationery brand industry in Forum 0.

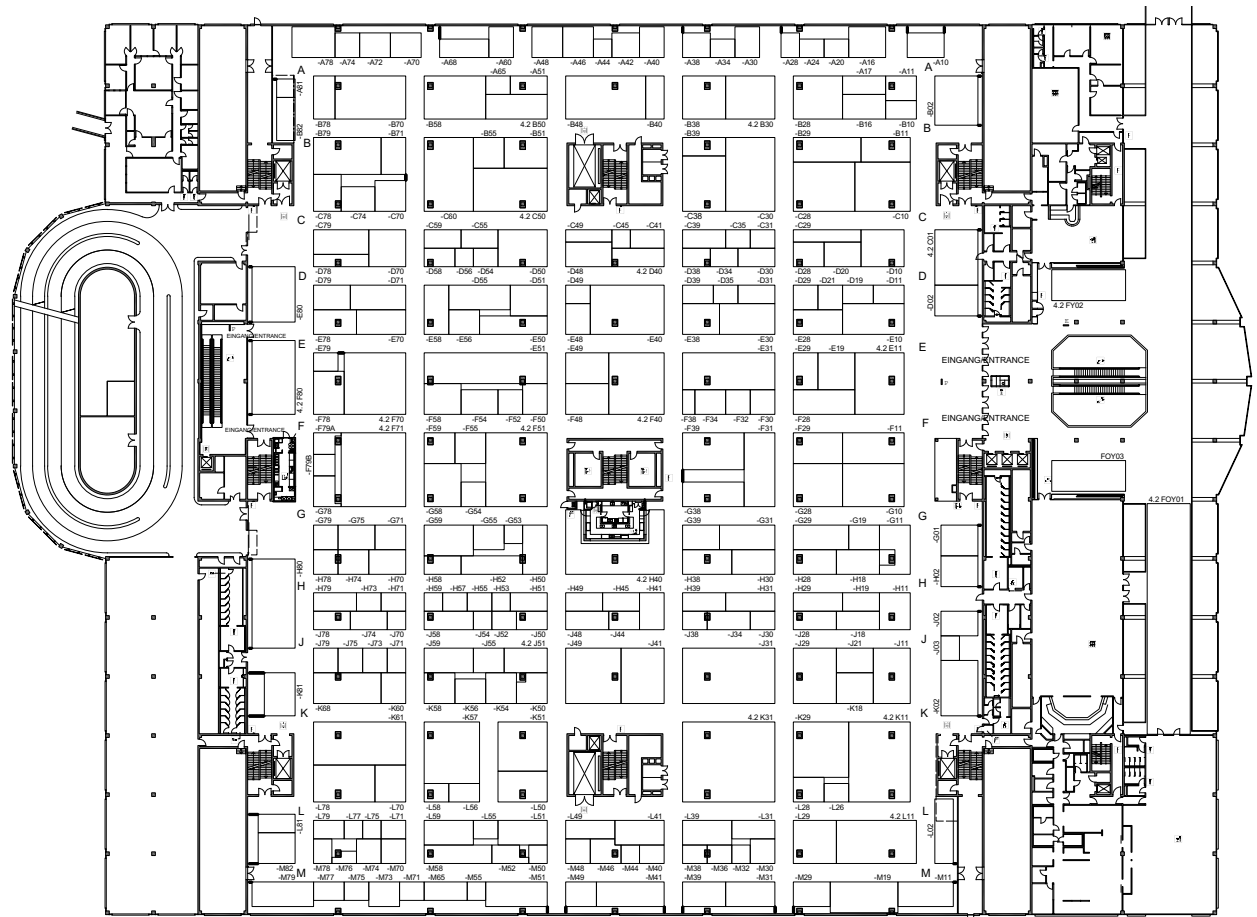
We welcome the big stationery and office supply brands, global players  
and drivers of innovation: Office Heroes are in Forum 0.



# The stationery brand industry in Hall 4.2.

Nothing is closer! Take a tour in Hall 4.2 for everything new about writing utensils and school supplies.

Major exhibitors include:



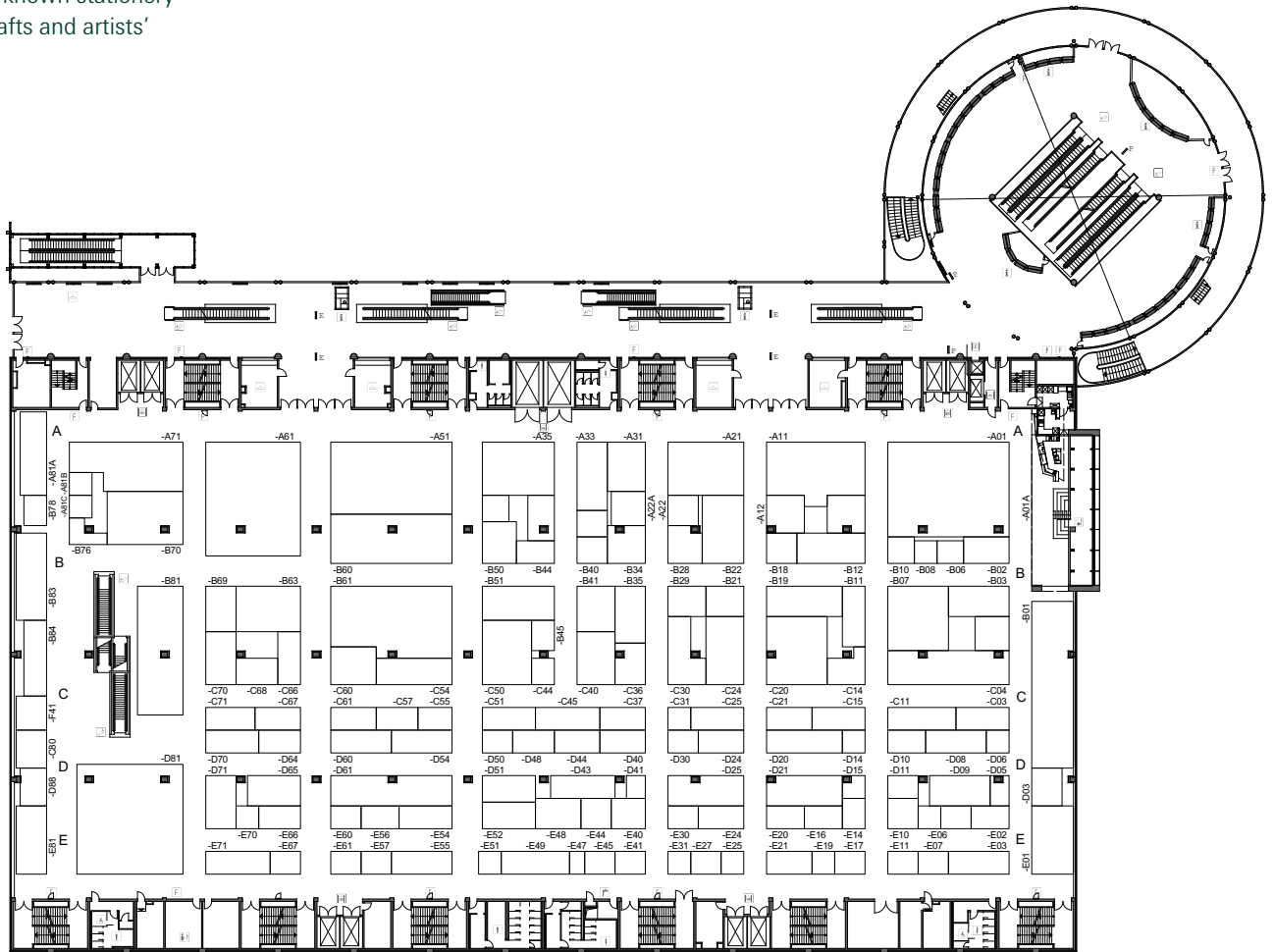
# The stationery brand industry at Creativeworld in Hall 1.

Creativeworld is happening at the same time, and you'll also find well-known stationery and office brands there. The international trade fair for hobby, handicrafts and artists' supplies is home to many DIY products.

Major exhibitors include:



Clairefontaine



# WELCOME TO FRANKFURT



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