

# SUCCESS IS YOURS

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26.–30. 1. 2024  
FRANKFURT / MAIN

## Office Design & Solutions – showcase your offering.

A market with a promising future: Following its successful launch in 2023, the Working area continues to develop with the Office Design & Solutions product group. It reflects the blurring of the boundaries between home and office and picks up on current developments around the workplace. Against the backdrop of an interior design setting, it is a platform for premium suppliers to present their products and solutions for the traditional office, co-working spaces, home office as well as for mobile and hybrid working. The offering is complemented by brands and providers of office supplies and technology in the Office exhibition area, remanufactured printer components at Remanexpo and the furnishing themes in the Living area. The Future of Work area showcases work-related concepts and hosts a programme of expert lectures.

By exhibiting at Office Design & Solutions, you are positioning yourself at the forefront of the industry. You reach new target groups. You're also right at the heart of the action – where a trade audience comes to experience products at first hand, where innovative concepts celebrate their premiere and where contacts are forged. With its future-oriented mix of themes and segments, this platform offers unique opportunities.

The Future of Work area focuses on concept-based solutions. Many of the lectures and seminars have been requested by chambers of architects and town planners as continuing professional development events. The partners for the area and for the entire Working area include World Architects, bdia (Federation of German Interior Designers), Prima Vier publishing house with Office Roxx, the German Stationery and Office Supplies Association and the Recycler Magazine.

There are unparalleled synergies within the Working area – and in the unique environment of the world's most important consumer goods event, which takes place at the same time as two other leading trade fairs Christmasworld and Creativeworld. As an exhibitor, this offers you significant benefits.

Partners include

**world-  
architects  
.com** Profiles  
of Selected  
Architects

**OFFICE ROXX**  
MAG UND BLOG FÜR MODERNE ARBEIT

**THE RECYCLER**  
Trade magazine for the toner and inkjet remanufacturing industry – making waste work



**BusinessPartner PBS**  
Die Zeitschrift für Handel und Industrie

## OFFICE DESIGN & SOLUTIONS.

- ▶ Workspace concepts, office furnishings and equipment
- ▶ Solutions for mobile working, collaboration, meetings, conferences, acoustics and room partitioning
- ▶ Home office

## TARGET BUYERS.

- ▶ Interior designers
- ▶ Architects
- ▶ Office furnishing suppliers
- ▶ Project planners and suppliers
- ▶ International hotel chains and restaurants
- ▶ Major commercial customers
- ▶ All types of wholesale and retail trader

## FUTURE OF WORK AREA

- ▶ Office & Home concepts
- ▶ Office furnishing and design
- ▶ Future of Work Academy

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# YOUR BENEFITS

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## Office Design & Solutions has a lot of potential.

Numerous synergy effects  
thanks to its innovative  
perspective

Future-oriented  
positioning in a progressive  
environment

High level of interest from  
a diverse audience  
of industry professionals

Image and profile raising  
thanks to global presence

Networking, contacts and  
expansion of your target  
groups

## Let's go.

Seize your opportunities – as an exhibitor in  
the Working / Office Design & Solutions area  
at Ambiente 2024.

### YOUR CONTACT FOR OFFICE DESIGN & SOLUTIONS AND FUTURE OF WORK

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Register for a non-binding location proposal at

[ambiente.messefrankfurt.com/  
exhibitor](https://ambiente.messefrankfurt.com/exhibitor)