



messe frankfurt

ambiente

the show

3.–7.2.2023

FRANKFURT/MAIN

HOME OF
CONSUMER GOODS

Special
interests,
special
opportunities.

How to make your next projects a complete success.

Dear Ladies and Gentlemen,

Visiting Ambiente offers even more advantages in 2023. Benefit from a more diverse range of products and countless ideas to optimise your projects. The most important international consumer goods trade fair is the global meeting place for HoReCa and Contract Business. New is the Working area, which brings together the worlds of home and office in an innovative way and is the forum for the stationery sector, for office planners as well as for the equipment industry.

Frankfurt is the place to be – for professionals from the HoReCa and Contract Business sectors, for operators of co-working spaces and for buyers for public institutions and large companies. Interior designers, architects and office planners will also find a wealth of valuable stimuli here.

In February, you can finally hold products in your hands again, meet exhibitors in person and discuss directly with the industry. An impressive programme of events – ranging from Ambiente Trends 23+ to the HoReCa Academy and Future of Work area – provides an excellent backdrop to your trade fair experience.

Discover excitement and new inspiration. We look forward to seeing you here.

Best wishes,
The Ambiente Team

PS:

Discover the Ambiente of the future. [Book your ticket now](#)

Quicklinks

[Three succesful events](#) ↘

[HoReCa](#) ↘

[Contract Business](#) ↘

[Working](#) ↘

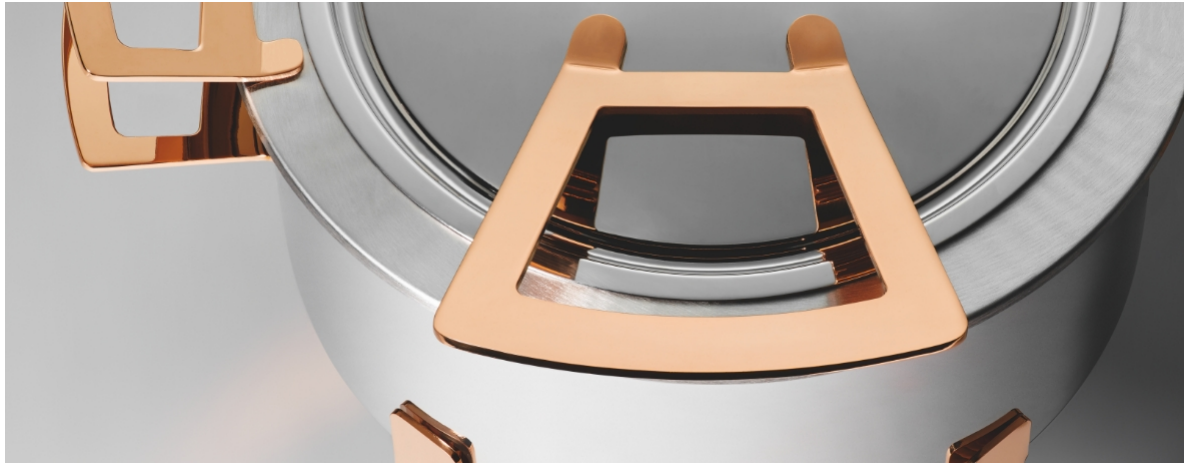
One date, three successful events and a boundless spectrum.

You'll find three leading international trade fairs in Frankfurt that offer a host of synergies and opportunities. Gain a clear overview of the global range of consumer goods – and product assortments specifically tailored to your segment. Welcome to Ambiente and Christmasworld, which will both be held from 3 to 7 February 2023, and Creativeworld from 4 to 7 February 2023.



Your market orientation begins in Frankfurt.

[Download the ground plan now \(PDF\)](#)



Future on the menu in Hall 11.0.

Products and services for the hotel, restaurant and catering sector will be served up in the various halls of the Dining area. Here you'll find suppliers showcasing products for HoReCa and the retail trade. Their stands are clearly labelled. In Hall 11.0 the focus is exclusively on HoReCa product assortments. Among them are big names like RAK, Steelite, BHS, Villeroy & Boch Hotel, APS, Aerts, Utopia and others. Discover companies specialising in this area via the online exhibitor search which will be available from mid-November. Attend the HoReCa Academy talks by industry experts and find out how the market is developing and the strategies you can use to generate new potential. The [Circular Materials for Future Dining](#) special presentation by the Haute Innovation future agency demonstrates how organic waste materials such as citrus fruit peelings and chitin can be used to create innovative materials for a new, environmentally friendly table culture.

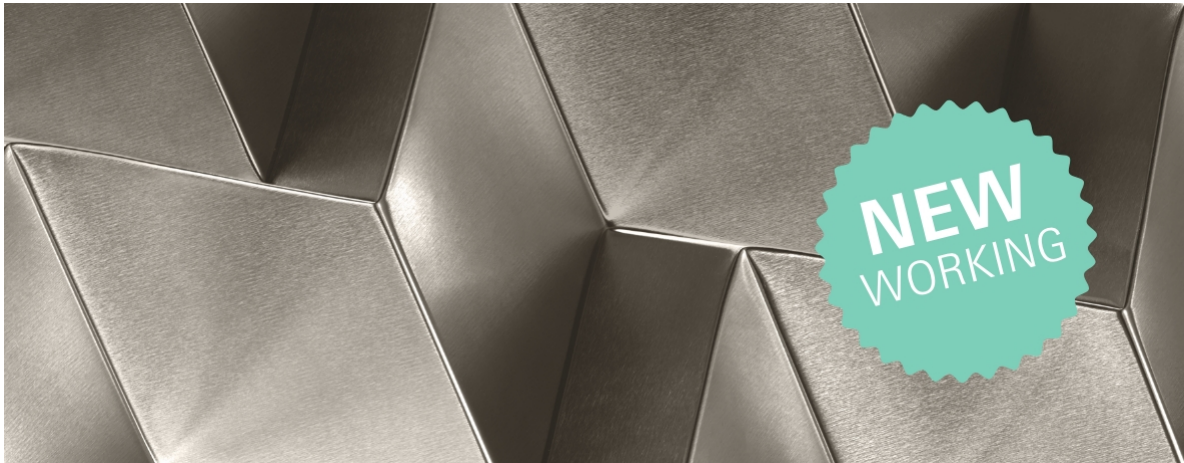
EXPERIENCE HORECA



Strong partners for your contract business.

Offices, hotels, restaurants, residential areas and much more. The suppliers at Ambiente cover the entire spectrum of contract business. You can quickly discover relevant companies via the online exhibitor search and by the labels on the exhibition stands themselves, including Lambert, Guaxs, Georg Jensen, Lind DNA, Pappelina, Pad home design, Kare Design, Engels Kerzen, it's about RoMi, Trademark Living, My Senso. You'll find creative and reliable support – in Halls 3.0 and 3.1 in the Living area and throughout the whole trade fair. Plus, the Future of Work Academy and HoReCa Academy will be hosting lectures by industry experts on themes relating to contract business.

DISCOVER CONTRACT BUSINESS

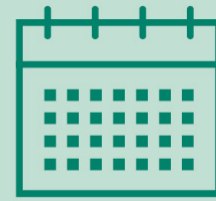


New potential in Halls 3.1 and 4.2.

With the development of the concept of New Work, a new Working area is being created at Ambiente. Hall 4.2 focuses on office supplies, technology and equipment, whereas Hall 3.1 is devoted to the Future of Work with office furnishings and design as well as office and home concepts. Discover forward-looking concept presentations of curated office solutions. The office design show floor, featuring vendors such as Country Living, Vario Office Furnishings, BEAKTOR and Bloon, among others, joins the Future of Work concept presentation. A series of expert lectures at the Future of Work Academy will be addressing issues around current developments in the workplace and design options. If you want to investigate the topic beforehand or for the first time, here is a recording of our [Future of Work online event](#), which took place on 2 May 2022.

DISCOVER THE WORKING AREA

The Ambiente reminder service –
set it up now.



NEW: Ambiente @ LinkedIn

We're delighted to announce a recent addition to our social media family – LinkedIn! Follow Ambiente on LinkedIn and receive important updates and exciting content about our leading international consumer goods fair every week.

TO LINKEDIN

conzoom solutions

The practice-oriented
online platform for retail

**Discover something new
each time. Take a look
now!**

Just a mouse click away. Discover trends ahead of your competitors, position yourself optimally in the market and create unique shopping experiences for your customers.

TO CONZOOM SOLUTIONS

 **nmedia**

**Nextrade is now
nmedia.hub.**

In future, nmedia.hub (formerly Nextrade) will connect online orders from the order and content platform with the world of EDI orders from nmedia. Traders now no longer have to differentiate between two platforms and will be able to manage

many of their everyday tasks even more easily in nmedia.hub. Benefit from additional self-service tools for handling product master data and content.

TO NMEDIA.HUB

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