

The image shows the top portion of a promotional graphic. It features a dark green rectangular box on the left containing the text 'ambiente' in white, 'the show' in a smaller white font below it, and '3.-7.2.2023' and 'FRANKFURT/MAIN' in white below that. To the right of this box is a white rectangular box with the text 'Moving the future' in a bold, black, sans-serif font. The background of the entire graphic is a blurred, abstract image of a car's interior, showing a steering wheel and dashboard in shades of purple and blue.

ambiente

the show

3.-7.2.2023

FRANKFURT/MAIN

Moving  
the  
future

## **Ambiente: 3 to 7 February 2023 in Frankfurt am Main (Germany)**

New perspectives open up undiscovered opportunities: As the leading international consumer goods trade fair, Ambiente maps the changes in the market with an eye to the future. For five days, it presents a unique mix of ideas and products - and is the platform for global trends. For Table, Kitchen and Housewares, the fair is the unrivalled No. 1 in the Dining segment. In Living, all styles and market segments can be experienced around the home, furnishing and decorating. Giving presents gifts and personal accessories in all facets and will in future offer high-quality stationery as well as articles relating to school supplies. The new Working section fleshes out the working worlds of tomorrow. With its future-oriented HoReCa and Contract Business segments, Ambiente also has a strong focus on the international contract business. The major themes of sustainability, new work, design, lifestyle, digital expansion of trade, and future retail accompany the event, as do a large number of industry events, young talent programs, trend presentations and awards ceremonies. Due to its unrivaled product range in terms of breadth and depth, it is unique worldwide and offers the best connections for making contacts and finding new business partners.

[ambiente.messefrankfurt.com](http://ambiente.messefrankfurt.com)