

HOME OF
CONSUMER GOODS

ambiente

the show

3.–7.2.2023

FRANKFURT / MAIN



**All-inclusive
package.
Contents:
Success.**

messe frankfurt

All-inclusive package. Everything for your trade fair success.

You no doubt have ambitious plans for 2023. With its new concept, Ambiente aims to attract a global trade audience eager to find inspiration, forge contacts and share ideas. In addition, the event will be held in Frankfurt at the same time as Christmasworld and Creativeworld: Home of Consumer Goods, which offers increased synergy effects and enhanced opportunities.

Do you want to be able to concentrate fully on your business at the fair? Do you want to reduce your planning and organisational workload? If so, you can benefit from our all-inclusive package, which includes complete stand construction with equipment in 3 different sizes and eye-catching publicity measures.

The benefits.

- Fully equipped 12, 18 or 27 sqm stand space
- Choice of row or corner stand
- Financial security thanks to a comprehensive range of included services
- Time savings thanks to turnkey stand design
- Last-minute arrival and quick departure possible
- Comprehensive marketing package

The communication.

Online exhibitor and product search

- Entry in the matchmaking/networking application
- 1 company page with company name, address, website, e-mail, hall/stand number
- 5 product pages with text and photos
- 1 contact page with contact person
- 5 keywords for full text search

Advertising materials

- Numerous print and digital advertising materials to download

Catalogue

- Company name, address, phone no., fax, website, e-mail, hall/stand number
- Entry in 2 product groups

Onsite

- Entry in visitor information system at the exhibition centre during the event
- Entry in the Ambiente Navigator app

All-inclusive package. 3 different sizes to choose from.



12 sqm



18 sqm

12 or 18 sqm stand area

Stand construction

- Row or coner stand, depending on availability
- Carpet according to colour chart
- Stand walls, white, H=2.50 or 3.00 m* + skirtings

Equipment

- 1x slatted partition, white, 100 x 250 cm L x H, with 2x shelves, white
- 3x LED spotlights Apollo or equivalent, lighting colour neutral white
- 1x 3-way socket Schuko
- 1x counter Concept Plus or equivalent, lockable
- 1x bar stool Z
- 1x table, square, white, and 2x chairs, white or white/grey
- 1x company sign, 190 x 35 cm, inscription "Company name" as vinyl film
- Acrylic hygiene guard for counter and table
- 1x disinfectant dispenser with hand disinfectant including stand
- 1x waste paper basket

Service

- 3 kW mains power, renewable energy
- Pre-cleaning and daily cleaning

27 sqm stand area

Stand construction

- Row or coner stand, depending on availability
- Carpet according to colour chart
- Stand walls, white, H=2.50 or 3.00 m* + skirtings

Equipment

- 2x slatted partitions, white, 100 x 250 cm L x H, with 2x shelves, white
- 6x LED spotlights Apollo or equivalent, lighting colour neutral white
- 2x 3-way socket Schuko
- 1x counter Concept Plus or equivalent, lockable
- 1x bar stool Z
- 2x tables, square, white, and 2x chairs, white or white/grey
- 1x company sign, 190 x 35 cm, inscription "Company name" as vinyl film
- Acrylic hygiene guard for counter and table
- 1x disinfectant dispenser with hand disinfectant including stand
- 1x waste paper basket

Service

- 3 kW mains power, renewable energy
- Pre-cleaning and daily cleaning



27 sqm

Price

2.50 m walls

12 sqm **5,450 €**
18 sqm **7,450 €**
27 sqm **9,990 €**

3.00 m walls

12 sqm **5,990 €**
18 sqm **7,990 €**
27 sqm **10,990 €**

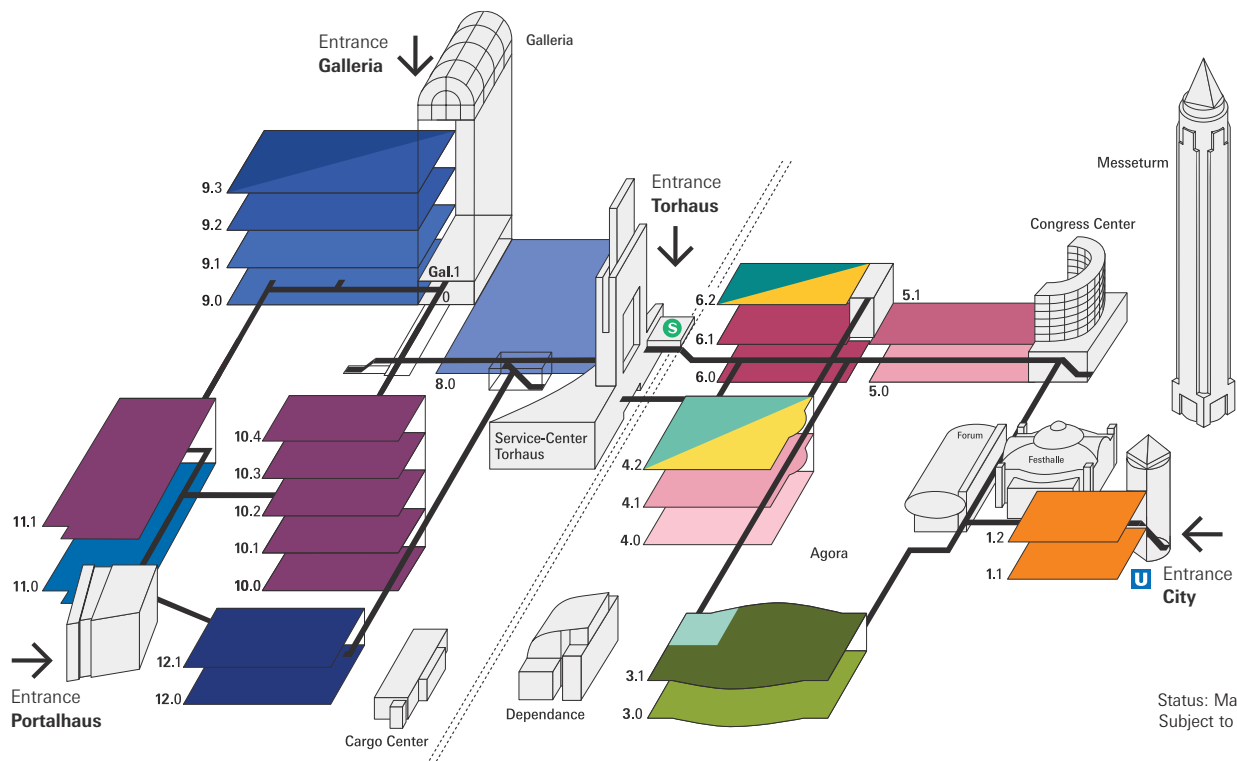
*The 2.50 m walls are painted white. The 3.00 m walls are lined with non-woven material and painted white with emulsion wall paint, other standard wall colours available on request.

Please note the following:

Due to design specifications, it is not possible to book an all-inclusive package in Hall 3.1.

For stand area including equipment/stand construction, media package, environmental fee, incl. AUMA charge and plus VAT.

All-inclusive package. Your place in the market.



ambiente

Global Sourcing

- Seasonal Decoration**
10.0
- Giving**
10.1
- Working**
10.1
- Dining Table**
10.2
- Living Home Decoration & Outdoor**
10.2
- Home Select**
10.3
- Home Accessories & Crafts**
10.4
- Dining Kitchen & Houseware**
11.1

Dining

- Cook & Cut**
8.0
- Kitchen, Accessories & Baking**
9.0, 9.1
- Clean Home**
9.2, 9.3
- Top Deals**
9.3
- HoReCa**
11.0
- Table**
12.0, 12.1
- Table Select**
12.1

Living

- Interiors & Decoration**
3.0
- Interior Design**
3.1

Giving

- Urban Gifts, Stationery & School**
4.2
- Gift Ideas**
6.2

Working

- Future of Work**
3.1
- Office**
4.2
- Remanexpo**
6.2

christmasworld

- Visual Merchandising & Light, Christmas & Seasonal Decoration**
4.0
- Christmas & Seasonal Decoration**
4.1, 5.0
- Christmas & Seasonal Decoration, Florists' Requisites & Garden Decoration**
5.1
- Christmas & Seasonal Decoration, Florists' Requisites & Garden Decoration, Candles, Ribbons & Wrapping**
6.0, 6.1

creativeworld

- Hobby & handicrafts**
1.1, 1.2
- Graphic & artists' supplies**
1.1, 1.2
- Graffiti & Street Art**
1.1, 1.2
- Handiwork & textile design**
1.1, 1.2

Moving the Future. Welcome to Ambiente 2023.

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HoReCa

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Global Sourcing

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Questions about stand equipment

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