

Press release

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Prepare your visit to the fair now

Ina Gerbig
Tel. +49 69 75 75-6082
Ina.gerbig@messefrankfurt.com
www.messefrankfurt.com

Planning for Christmasworld, Paperworld, Creativeworld and Ambiente 2022 is in full swing. From now on, exhibitors and visitors can prepare specifically for their visit to the fair because the exhibitor search and the ticket shop are online. To ensure a safe stay and a smooth journey, the internet pages have been updated with information on the protection and hygiene concept.

First, Christmasworld, Paperworld and Creativeworld will open their doors from 28/29 January to 1 February 2022 and present their product ranges for seasonal decorations, paper, office supplies and stationery as well as hobbies and handicrafts. Ambiente will follow from 11 to 15 February 2022 with its focus on the table setting, kitchen and housewares, furnishing and decoration accessories, living concepts, gift articles as well as jewellery and fashion accessories.



With the digital ticket and Covid 19 vaccination certificate on their mobile phone, visitors can get to the exhibition grounds quickly and easily.

Photo: Messe Frankfurt

Ticket shop now open

The ticket shop for all four consumer goods fairs is now available online. An important change from previous years is that only online tickets can be purchased for the trade fairs. In 2022, there will be no on-site box offices due to the Corona measures in force. In addition, all tickets are not only personalised but also only valid for a specific individual day of visit. The visit date can be selected when purchasing tickets. This

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

ensures that not too many people are on the fairgrounds at the same time.

In addition to the admission ticket, one of the following documents must also be shown in each case for admission to the fairgrounds: Covid 19 vaccination certificate, convalescent certificate or valid test certificate. In addition, a photo ID will be checked for data match.

You can find the ticket shop here:

christmasworld.messefrankfurt.com/tickets
paperworld.messefrankfurt.com/tickets
creativeworld.messefrankfurt.com/tickets
ambiente.messefrankfurt.com/tickets

Use exhibitor search as a presentation platform

All consumergoods fairs offer a diverse and inspiring range of products, which can be clearly accessed online in the exhibitor search - this is now also online. Here, visitors can search directly for the name of an exhibitor or find information on the range of products within a product group. It is also possible to filter by countries, halls or special interests such as "sustainability".

The advantage for visitors and exhibitors is that the deposited exhibitor business profile can be accessed online and at any time from now until the next event in 2023. It is therefore important that exhibitors enter all data about their company and also deposit product images, descriptions and contact information. The exhibitor search is a digital business card for companies on more than 365 days and a valuable orientation for visitors to plan their visit to the fair or to make contact online.

You can find the exhibitor search here:

christmasworld.messefrankfurt.com/exhibitorsearch
paperworld.messefrankfurt.com/exhibitorsearch
creativeworld.messefrankfurt.com/exhibitorsearch
ambiente.messefrankfurt.com/exhibitorsearch

Protection and hygiene concept for safe trade fair visits

Messe Frankfurt's protection and hygiene concept is used for Christmasworld, Paperworld and Creativeworld as well as Ambiente. It was developed in cooperation with the responsible authorities of the State of Hesse and with the recommendations of the Robert Koch Institute and is regularly adapted to current conditions. The safety of all exhibitors, visitors, partners and employees has top priority. Measures include 100 per cent fresh air supply in the exhibition halls, generous design of halls and entrances to maintain safety distances, intensive cleaning measures, a hygiene-adapted catering concept and the wearing of mouth and nose protection.

Information on the protection and hygiene concept as well as travel/admission to the grounds can be found here:

christmasworld.messefrankfurt.com/hygiene
paperworld.messefrankfurt.com/hygiene
creativeworld.messefrankfurt.com/hygiene
ambiente.messefrankfurt.com/hygiene

Christmasworld

Christmasworld focuses on the busiest and most emotional time of the year, and reflects the 'point of sale' experience unlike any other consumer-goods trade fair. This makes it the world's most important order venue for the international seasonal and festive decoration sector. Held annually in Frankfurt am Main, Christmasworld presents the latest products and trends for Christmas and all other festive occasions. But that's not all: it also supplies innovative concept ideas for decorating big and outdoor areas for the wholesale and retail trades, shopping malls and city centres. Christmasworld is distinguished by the complete spectrum of seasonal and festive decorations. In 2020, it welcomed 1,063 exhibitors from 47 countries and 42,834 visitors from 128 countries (FKM-verified figures).

Further information: christmasworld.messefrankfurt.com

Paperworld

The international trade fair presents the latest products and trends for paper, office supplies and stationery in Frankfurt am Main. Paperworld offers the world's largest range of products for commercial office supplies (visionary office) and private paper and stationery supplies (stationery trends). This makes it a source of innovative business ideas for wholesalers and retailers, booksellers, internet and mail-order businesses and commercial consumers. In addition, the multifaceted complementary programme offers inspiration around the themes of lifestyle trends and Future of Work / New Work for retailers, architects, planners and facility managers. In 2020, Paperworld welcomed 1,591 exhibitors from 69 countries and 30,723 trade visitors from 141 countries.

Further information: paperworld.messefrankfurt.com

Creativeworld

Creativeworld is the world's leading trade fair for the international hobby, handicrafts and artists' requisites sector. In 2020, a total of 368 exhibitors from 39 countries made presentations to 9,201 trade visitors from 102 countries (FKM-verified figures). At Creativeworld, exhibitors show their latest products, techniques and materials for decorative crafts, graphic and artists' requisites, handicrafts, textile design, graffiti, street art and creative hobbies. And, as a trend and business platform, the trade fair is the first important venue of the business year. Creativeworld is the ideal order platform for the wholesale, retail and specialist trades, DIY markets, garden centres, the internet and mail-order trades. With its multi-faceted complementary programme of events, Creativeworld is a source of new ideas, inspiration and expert knowledge.

Further information: creativeworld.messefrankfurt.com

Ambiente

Ambiente is the leading international trade fair and the world's number one in products associated with dining, cooking, household items, furnishings and ornaments, interior design, gifts and fashion accessories. In 2020 Ambiente opened a dedicated hall for the hotel, restaurant and catering industry (HoReCa), thus establishing itself as the leading international front of house platform. As a global contract business hotspot Ambiente has a strong emphasis on the international contract market. It is "The Show" for the entire industry. The breadth and width of its unrivalled product range make Ambiente unique throughout the world. Ambiente 2020 featured 4,582 exhibitors from 92 countries, attracted around 101,000 trade visitors from 158 countries and presented classic and innovative products over a period of five days. Moreover, this most important global consumer goods exhibition offers a wide range of industry events, programmes for newcomers, trend presentations and award ceremonies.

Nextrade – the digital marketplace

The digital ordering and data management system for suppliers and retailers in the consumer

goods industry extends the trade fair and allows orders to be placed at any time of day or night, 365 days a year. www.nexttrade.market

Conzoom Solutions – the platform for retailers

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of sale. It provides a complete overview of Messe Frankfurt's international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

www.conzoom.solutions

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com