

## ambiente

### Solutions 2022: Special presentation shows clever products for kitchen and household

**Frankfurt am Main, December 2021. New demands in the kitchen and household require new solutions. But which products are truly innovative and appealingly designed at the same time? In the special presentation "Solutions", industrial designer Sebastian Bergne shows which kitchen and household helpers have convinced him this time.**

Carl, Meat°it + and Nunziatella: clever dining products selected for the special Solutions presentation at Ambiente 2022 are hidden behind curious names like these. Once again, London-based industrial designer Sebastian Bergne acted as curator. His product selection is an up-to-date cross-section of a highly dynamic industry that is constantly reinventing itself. Bergne places particular emphasis on the aesthetic compatibility of function and design. This year, a total of 20 submissions from national and international Ambiente exhibitors meet this requirement. The entire selection will be on display in the foyer of Hall 4.0 from February 11 to 15, 2022. In addition, short videos are part of the special presentation. They illustrate how the kitchen and household helpers are used.



The special presentation Solutions at Ambiente 2020

#### **Electric thermo and travel mug from Efbe Elektrogeräte**

Kettle and thermal mug in one - this innovation from Efbe Elektrogeräte has made it into the Solutions 2022 selection. The practical mug can heat water or other liquids to a desired temperature between 40 and 90 degrees. The mug maintains the set temperature range for 30 minutes and even after that, the double-walled stainless steel housing continues to keep the drink warm for a long time - perfect for the next outing.

#### **Deep Storage bowl from Emile Henry**

The stylish "Deep Storage Bowl" from Emile Henry keeps food fresh for a long time. The highlight here: The upper level made of cork serves as a fruit bowl, the lower level made of ceramic as a storage option for potatoes, onions, etc. The natural properties of the cork help to keep the fruit fresh for longer while the ceramic part protects the food from light and keeps it at the correct temperature.

#### **Stainless steel pan from La Rive Germany**

The stainless steel pan with CeraVegan ceramic non-stick coating from La Rive Germany is also a novelty. This coating is free of chemical solvents because it is based on vegetable avocado oil and water, making the pan ideal for frying and cooking without fat. In addition, the stainless steel pan is robust, dishwasher safe and scratch resistant.

#### **Salad spinner with glass bowl from OXO**

OXO has launched a multifunctional, non-slip salad spinner: The spinning basket also serves as a sieve, so that the salad can be rinsed effortlessly. The elegant glass bowl made of borosilicate glass, in which the spinning basket is located, can be excellently used immediately for serving the salad.

#### **Solutions 2022 - all products in the selection**

Mozzarella storage and serving set "Nunziatella" (Alessi), cookware "Downdraft" (BergHOFF Worldwide), electric thermo and travel mug (Efbe Elektrogeräte), cookware "Limited Edition" (ELO-Stahlwaren), "Deep Storage Bowl" (Emile Henry), "Top Fill Waffle Maker" (Fritel), glassware with ceramic coating (Ishizuka Glass), microwave mug (Ladelle), adjustable baking frame (Lares Blechwarenfabrikation), stainless steel pan with CeraVegan ceramic non-stick coating (La Rive Germany), storage tray with silicone insert (Lékué), "Ice Former Arctic" (Lurch), meat thermometer and app "Meat°it +" (Mastrad), "OXO Good Grips Bottle Drying Rack" (OXO), "OXO Good Grips Glass Salad Spinner" (OXO), cookie cutter for cup cookie (RBV Birkmann), whisk with dough scraper (RBV Birkmann), cream squeegee (triangle), cord winder "Carl" (Widemex International), clothespins "Easypegs" (Widemex International).

The next Ambiente will take place from 11 to 15 February 2022.

#### **Note for journalists:**

Discover inspirational ideas, trends, styles and personalities in the [Ambiente Blog](#).

#### **Press information and photographic material:**

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**Ambiente**

Ambiente is the leading international trade fair and the world's number one in products associated with dining, cooking, household items, furnishings and ornaments, interior design, gifts and fashion accessories. In 2020 Ambiente opened a dedicated hall for the hotel, restaurant and catering industry (HoReCa), thus establishing itself as the leading international front of house platform. As a global contract business hotspot Ambiente has a strong emphasis on the international contract market. It is "The Show" for the entire industry. The breadth and width of its unrivalled product range make Ambiente unique throughout the world. Ambiente 2020 featured 4,582 exhibitors from 92 countries, attracted around 101,000 trade visitors from 158 countries and presented classic and innovative products over a period of five days. Moreover, this most important global consumer goods exhibition offers a wide range of industry events, programmes for newcomers, trend presentations and award ceremonies.

**Nextrade – the digital marketplace**

The digital ordering and data management system for suppliers and retailers in the consumer goods industry extends the trade fair and allows orders to be placed at any time of day or night, 365 days a year.

[www.nextrade.market](http://www.nextrade.market)

**Conzoom Solutions – the platform for retailers**

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of sale. It provides a complete overview of Messe Frankfurt's international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

[www.conzoom.solutions](http://www.conzoom.solutions)

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and

flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021