

Press Release

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Let's celebrate. Eight exhibitors are marking their anniversaries at Ambiente.

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It's become quite a tradition by now: Ambiente exhibitors celebrating corporate anniversaries with the Ambiente team at the world's largest consumer goods trade fair. Quite a few exhibitors are enjoying anniversaries this year, including Fissler, Gilde Handwerk and Spode Portmeirion.

Managing a company successfully over a period of many years is quite a task, something that demands courage, the ability to innovate, passion and stamina. Eight Ambiente exhibitors have demonstrated these qualities and are celebrating anniversaries in 2020. "Sometimes it's good to take time and look back in pride at the things you've achieved. So we're very pleased that several of our exhibitors with anniversaries are celebrating at Ambiente this year. It's an opportunity for us to say thank you," says Nicolette Naumann, Vice President of Ambiente.



60 years of Gilde Handwerk – from left: Stephan Kurzawski, Renée Macrander, Hamid Yazdtschi, Detlef Braun.

Ambiente team is giving each of the exhibitors a surprise visit at their stand and handing them, for instance, a special anniversary cake with their company theme. A confectioner in Frankfurt has been creating specially customised cakes, each expressing an unmistakable feature which characterises that company, focusing on certain product series and trademarks.

In 2020 two British exhibitors are celebrating anniversaries: the Royal Crown Derby can look back to 270 years, while Spode Portmeirion has existed for 250 years. Next, there are Fissler (175 years) and Bolsius (150 years) as well as Graef, Jean Dubost and Silit (each 100 years),

Messe Frankfurt Exhibition GmbH
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Germany

followed by Metaltex (75 years), Gilde Handwerk (60 years), Hydas (50 years) and Dijk Droogbloemen (30 years).



Fissler celebrating its 175th anniversary. From left: Stephan Kurzwski, Claudia Bubach, Thomas Kastl.

Ambiente 2021 is taking place from 19 to 23 February.

Note for journalists:

Discover inspirational ideas, trends, styles and personalities in the [Ambiente Blog](#).

Press information and photographic material:

www.ambiente.messefrankfurt.com/journalisten

On social media:

www.facebook.com/ambientefair | www.twitter.com/ambiente
www.instagram.com/ambientefair | www.ambiente-blog.com

Hashtag: #ambiente20

Ambiente – a leading international trade fair

Ambiente is the leading international trade fair and the world's number one in products associated with dining, cooking, household items, furnishings and ornaments, interior design, gifts, jewellery and fashion accessories. It is "The Show" for the entire industry. The breadth and width of its unrivalled product range make Ambiente unique throughout the world. Ambiente 2019 featured 4,460 exhibitors from 92 countries, attracted 136,081 trade visitors from 167 countries and presented classic and innovative products over a period of five days. Moreover, this most important global consumer goods exhibition offers a wide range of industry events, programmes for newcomers, trend presentations and award ceremonies.

Conzoom Solutions – The platform for retailers

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of revenue. It provides a complete overview of Messe Frankfurt's international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

www.conzoom.solutions

Ambiente
International Frankfurt Trade Fair
Frankfurt am Main, Germany,

Nextrade – the digital marketplace

The new digital ordering and data management system for suppliers and retailers in the consumer goods industry extends the trade fair and allows orders to be placed at any time of day or night, 365 days a year.

www.nextrade.market

Background information about Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. It employs a workforce of 2,600* at 30 sites and generates an annual revenue of around EUR 733* million. We have close ties with our industry sectors, and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global revenues network, which extends throughout the world. Our comprehensive range of services – both on-site and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

Further details from: www.messefrankfurt.de

* Provisional figures for 2019