

Congratulations from Ambiente Eleven exhibitors, eleven anniversaries

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Brabantia, Cor Mulder and KitchenAid were among the eleven companies with a special reason to celebrate at Ambiente 2019.

Testimonies of passion, single-mindedness and a pro-active mindset: In the last few days a total of eleven businesses were celebrating their anniversaries at the most important consumer goods trade fair in the world. The busy trade fair was in full swing, but the Ambiente team still found time to give pleasure in the form of both sweet and sparkling gifts to recognise what the companies had achieved. "Our exhibitors have been successful for many years now, and so we want to celebrate with them in person. It's a remarkable achievement when a company has been in the market for such a long time," said Nicolette Naumann, Vice President Ambiente.



Brabantia celebrating its centenary.

Each company was given a surprise gift by Nicolette Naumann's team, receiving either personalised cakes or bottles of champagne at their stand. Master pastry chefs from Frankfurt were given the task of designing the cakes so that the relevant companies were instantly recognisable, with the design based on current product lines and logos.

During the five days of Ambiente several stands were celebrating and feasting. Pillivuyt had their 200th anniversary, while KitchenAid, Mertens, Fackelmann, Kaiser Backformen and Brabantia were celebrating centenaries. Also, Berghoff Worldwide were celebrating their 25th anniversaries, Cor Mulder and J. Kersten their 50th, Lenox their 130th, and IKO-Import Klaus Otte their 40th anniversary.

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Ludwig-Erhard-Anlage 1
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Surprise gifts for J. Kersten for their 50th anniversary.

The next Ambiente will be held from 7 to 11 February 2020.

Information for journalists:

Discover inspirational ideas, trends, styles and personalities in the [Ambiente Blog](#).

Press information and photographic material:

www.ambiente.messefrankfurt.com/journalisten

On social media:

www.facebook.com/ambientefair | www.twitter.com/ambiente
www.instagram.com/ambientefair | www.ambiente-blog.com

Ambiente – a leading international trade fair

Ambiente is the leading international trade fair and the world's number one in products associated with dining, cooking, household items, furnishings and ornaments, interior design, gifts, jewellery and fashion accessories. It is "The Show" for the entire industry. The breadth and width of Ambiente make its unrivalled product range unique throughout the world. Ambiente 2019 featured 4,451 exhibitors and attracted 136,000 trade visitors from 166 countries, presenting classic and innovative products over five days. This most important global consumer goods exhibition offers a wide range of events, programmes for newcomers, trend presentations and award ceremonies, all at the same time.

Background information about Messe Frankfurt

Messe Frankfurt is the world's biggest trade fair, convention and event organiser with its own premises. It employs a workforce of 2,500* at 30 sites and generates an annual revenue of around EUR 715* million. Thanks to far-reaching ties with the relevant sectors and an international sales network, the Group provides effective support for its customers and their business interests. By offering a wide range of services, both on site and online, Messe Frankfurt gives its global customers a consistently high level of flexible support in planning, organising and running their events. This wide range of services includes renting exhibition premises, trade fair construction and marketing, human resources and food services. The Group has its head office in Frankfurt am Main and is owned partly by the City of Frankfurt (60%) and partly by the State of Hesse (40%).

Ambiente
International Frankfurt Trade Fair
Frankfurt am Main, 7 to 11 February 2020

Further details from: www.messefrankfurt.de

* Provisional key figures for 2018