

interiorlifestyle

CHINA

China International Trade Fair for Household Products and Accessories
中国(上海)国际时尚家居用品展览会

Fair Date	10 – 12 October 2012 (for trade visitors only) 13 October 2012 (for trade and public)
Opening Hours	9:00am – 5:00pm (10 – 12 Oct) 9:00am – 4:00pm (13 Oct)
Location	Shanghai Exhibition Center (No.1000 Yan'an Road Middle)
Exhibition Space	18,000 sqm gross
Exhibitors	250 (expected)
Visitors	15,000 (expected)

Product Groups	Dining Glass, porcelain, ceramic, metal ware, design plastic, cutlery, kitchen tools and machines, small electrical appliances Giving Arts and crafts, gift stationery, florists' requisites, room fragrances, candles, limited edition gift articles, handcrafted series production figures, design and trend oriented gift articles Living Furniture and household accessories, mirrors, art/photo frames, lighting accessories, household articles, garden & accessories and home furnishing
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Visitor Groups	Trading houses / importers / wholesalers / retailers /boutiques / department stores / large scale retail stores / mail order houses / interior designers / real estate developers / hospitality and restaurant business operators / press
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Participation Fee	Raw Space (30 sqm minimum) Zone A (prime location): RMB 2,185/sqm Zone B (standard): RMB 1,680/sqm Standard Booth (9 sqm minimum) Zone A (prime location): RMB 2,985/sqm Zone B (standard): RMB 1,980/sqm (5% sales tax included)
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Admission Fee	RMB 50 without invitation or free by invitation
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Organiser	Messe Frankfurt Shanghai Co., Ltd.
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Co-organiser	United Asia International Exhibition Co., Ltd.
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