



# LeadSuccess

The right solutions for every event. The right solutions for every event.

# LeadSuccess Basic **PACKAGE OVERVIEW**

Functionality of each package

## BASIC

- ✓ **Included in your marketing package (free of charge)**
- ✓ Including 5 APP licenses for your devices
- ✓ Address data capture via APP using QR-Code of visitor ticket, note field included
- ✓ Transmitted visitor data: First name, last name, company, email, phone, adress, country, scan-time
- ✓ export of the data as an Excel file via the LeadSuccess web portal

**FREE OF CHARGE**

## CLASSIC

- ✓ **All services of the Basic package plus**
- ✓ Scanning of business cards and manual input of contacts
- ✓ individual fair report for further qualification of contacts
- ✓ Appendix of photos, voice memos and sketches
- ✓ GDPR signature field
- ✓ Automated sending of mailings to recorded contacts possible

**199 €**

## PREMIUM

- ✓ **All services of the Classic package plus**
- ✓ Dashboard incl. visualization of data in analysis charts
- ✓ Possibility to cross-reference and analyze selected data in the dashboard
- ✓ Additionally submitted visitor data by scanning the visitor ticket: industry, department, function, area of interest

**308 €**

## PROFESSIONAL

- ✓ **All services of the Premium package plus**
- ✓ Potential analysis of your leads in relation to the entire trade fair
- ✓ The data scanned from the ticket is compared with all the visitors who have been on site

**514 €**

# LeadSuccess Basic **complementary products**

More LeadSuccess products to complete your trade show presence.

## LeadSuccess Basic license packages

additional  
Accesses/licenses

piece

1 **100 €**

10 **700 €**

25 **1.250 €**

## LeadSuccess Basic iPad

iPad  
incl. license to  
scan admission  
tickets

**299 €**

## LeadSuccess Basic QR-Code scanner

Barcode scanner  
incl. license to  
scan admission  
tickets

**299 €**

## LeadSuccess Basic API

Interface to your  
lead management  
tool

**5.000 €**



# Looking forward to hearing from you!

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